

# *California's* **MASTER PLAN FOR AGING**



**Stakeholder Advisory  
Committee  
Meeting #2  
November 4, 2019**

# Meeting Logistics

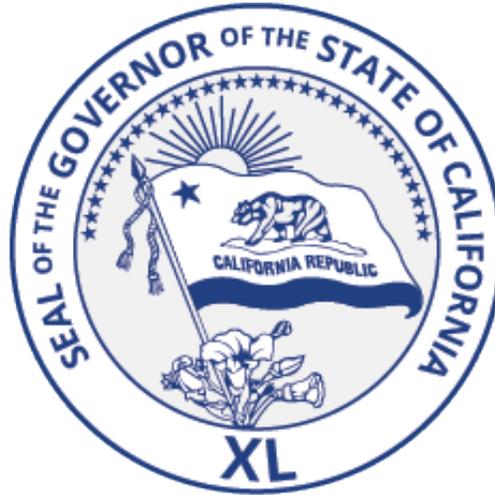
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- Meeting Materials Posted [Online](#)
- Telephone and In-Person Audience
- Call-In Number: (800) 230-1059
  - *Ask for Master Plan for Aging Meeting*
- Email Inbox for Feedback: [EngAGE@aging.ca.gov](mailto:EngAGE@aging.ca.gov)
- Accommodations:
  - Simultaneous captioning is available in the room
  - Live telephonic access with two-way communication for public comment

# Meeting Agenda

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1. Welcome & Introductions
2. Agenda Review and SAC Overview
3. Master Plan Example: San Diego County Aging Roadmap
4. Goal #1: Long-Term Services and Supports Subcommittee Report & Discussion
5. LUNCH BREAK
6. Master Plan for Aging Framework: Values and Goals
7. Goals #2, #3 and #4: Topic-Specific Forum Proposals & Discussion
8. Research Subcommittee: Report & Discussion
9. Together We Engage – Public Engagement Planning
10. Transforming the California Department of Aging – Strategic Planning
11. Public Comment
12. Wrap-Up and Next Steps



## ***Governor Gavin Newsom Calls for Creation of a Master Plan for Aging***

*Executive Order N-14-19*

Governor's [Executive Order](#) calls for the Secretary of the Health and Human Services (HHS) Agency to convene a cabinet-level Workgroup for Aging to advise the Secretary in developing and issuing the Master Plan.

The order also directs HHS to convene a Master Plan for Aging Stakeholder Advisory Committee, which will include a Research Subcommittee and a Long-Term Care Subcommittee with an interest in building an age-friendly California.

# Master Plan for Aging Deliverables

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## By March 2020

- Long-Term Services and Supports Report to Governor

## By October 2020

- Roadmap for state with person-centered goals, data indicators, and partnerships;
- Blueprint for local communities to adapt and adopt;
- Resource toolkit that includes model policies and best practices; and
- Data dashboard of state and local indicators to monitor progress on ten-year targets.
- SB 228 (Jackson) codifies many deliverables.

# Stakeholder Advisory Committee (SAC) Meeting Calendar

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Meeting #1: September 17, 2019

Meeting #2: November 4, 2019

***New: Call for Initial Recommendations by December 13, 2019***

Meeting #3: December 18, 2019 (Conference Call: 9:30 a.m.)

Meeting #4: January 21, 2020

Meeting #5: March 2, 2020

Meeting #6: May 28, 2020

Meeting #7: July (date to be determined)

*Note: Meetings are proposed to take place from 10 a.m. to 3 p.m. in Sacramento.*



# A ROADMAP FOR AGING IN SAN DIEGO COUNTY

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*Presentation to the Master Plan on Aging*

*Stakeholder Meeting*

*November 4, 2019*

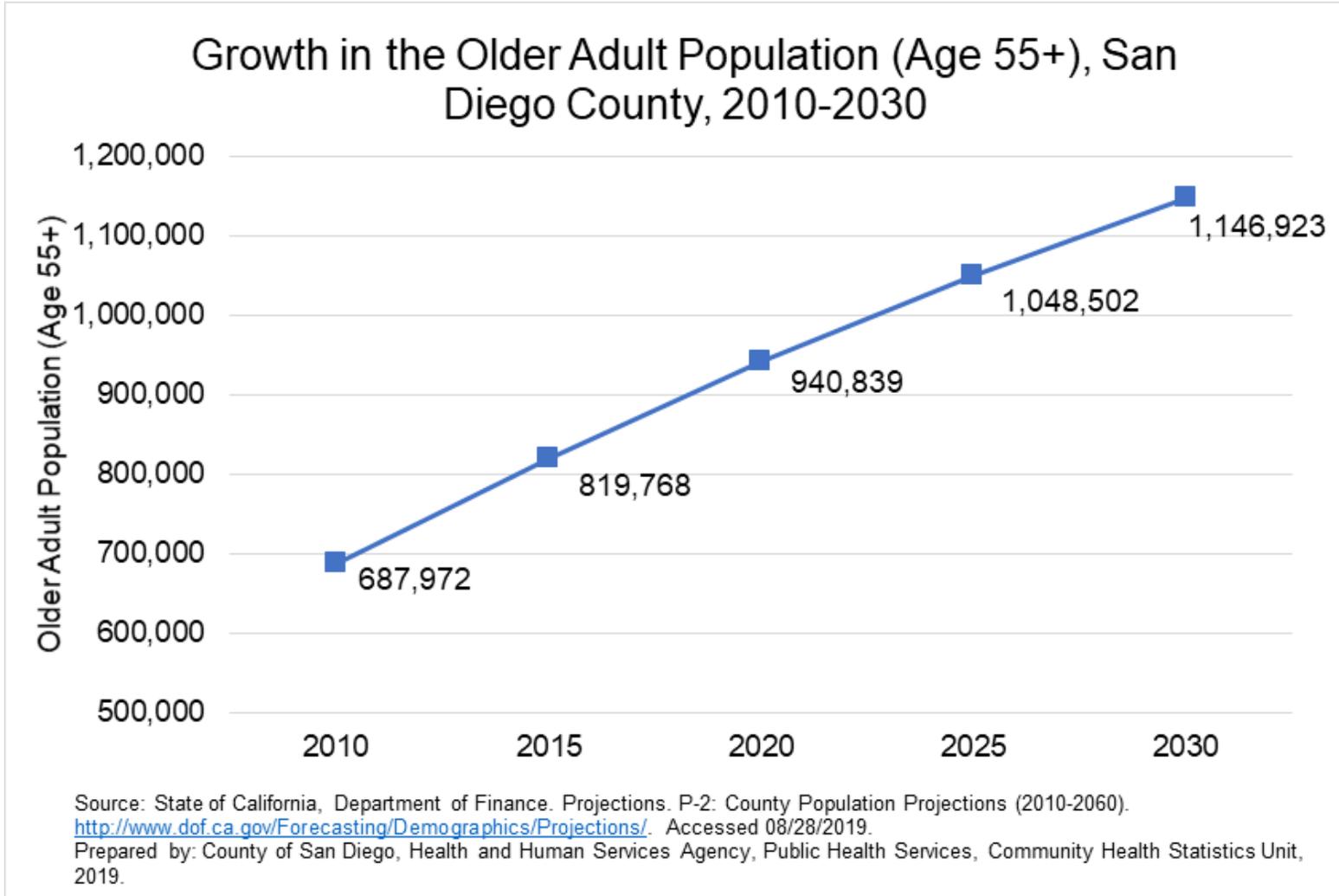




Professional Communication  
Dementia Competency  
Collaboration Support Diverse  
Care Safety Housing Partnership  
System Cultural Aging Workforce Emerging  
Prevention Services Transportation Roadmap Development



# A GROWING POPULATION



# GROWING NEEDS



LIVE WELL  
SAN DIEGO

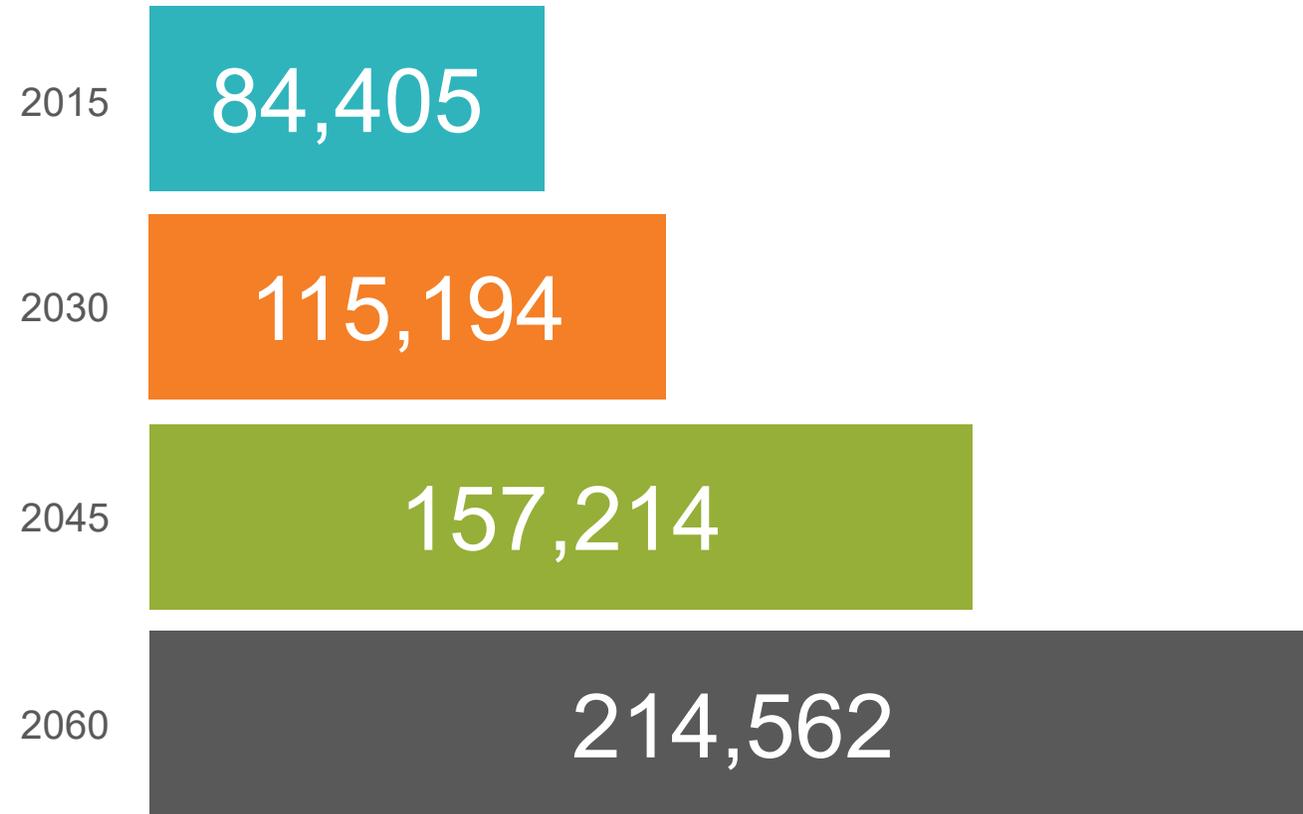
People are living longer

Increased demand for care

Affordability/cost of living



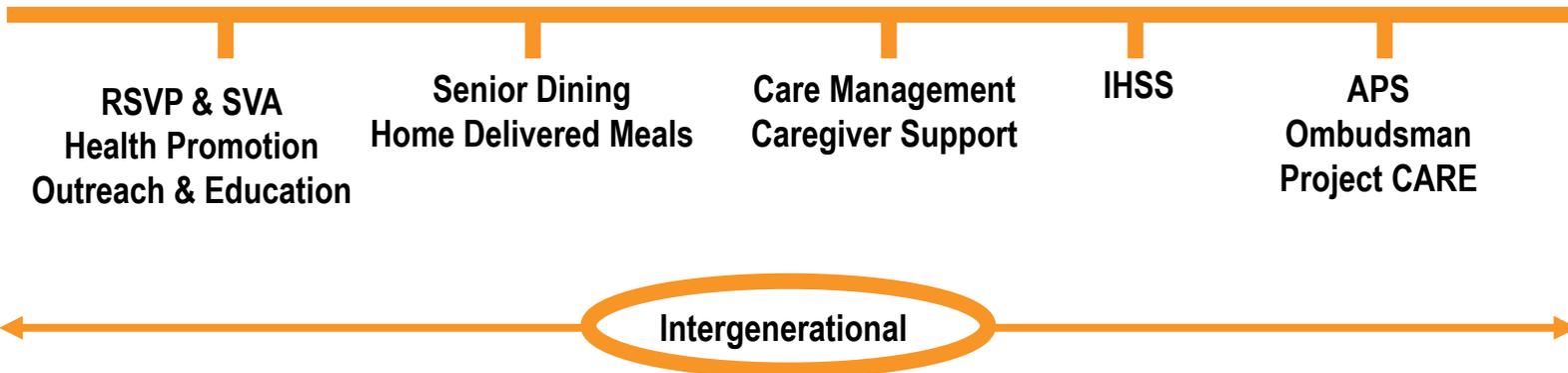
# ALZHEIMER'S DISEASE AND RELATED DEMENTIAS (ADRD)

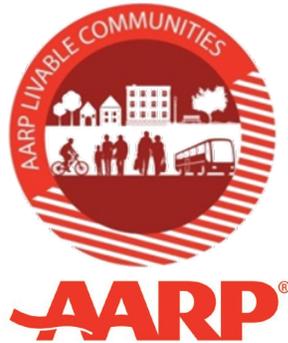


# PROGRAMS AND SERVICES



## Call Center





**Age-friendly  
Communities**



**Dementia-friendly  
Communities**



**Age Well  
San Diego**

# AGE WELL SAN DIEGO ACTION PLAN



**Health & Community  
Support**



**Housing**



**Social  
Participation**



**Transportation**



**Dementia-Friendly**

# AGING ROADMAP



# AGING ROADMAP



**Caregiver  
Support**



**Safety**



**Preparedness**



**Silver  
Economy**



**Medical &  
Social Services**





## Caregiver Support

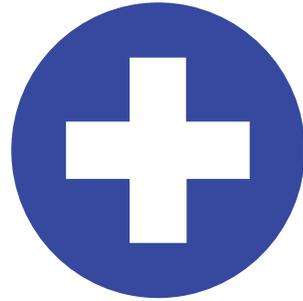


Supports and resources



Business community involvement





## Safety

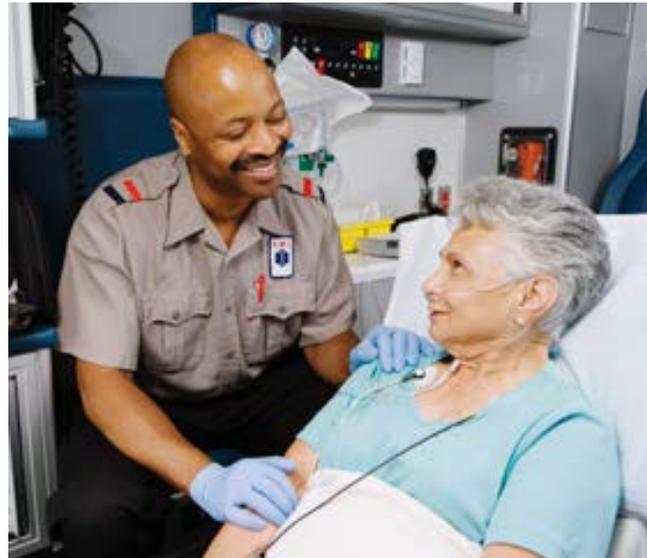


-  Expand public awareness of elder abuse
-  Strengthen legal supports to prevent abuse
-  Strengthen support for victims
-  Increase prevention efforts





## Preparedness



- 📍 Strengthen individual readiness
- 📍 Strengthen response capability





## Silver Economy



-  Increase capacity and training of a skilled workforce to meet the needs of our aging population
-  Promote work and volunteer opportunities for older adults





## Medical & Social Services



-  Focus on social determinants of health
-  Dental care
-  Care infrastructure, including GEDA certified hospitals



# GERIATRIC EMERGENCY CARE INITIATIVE



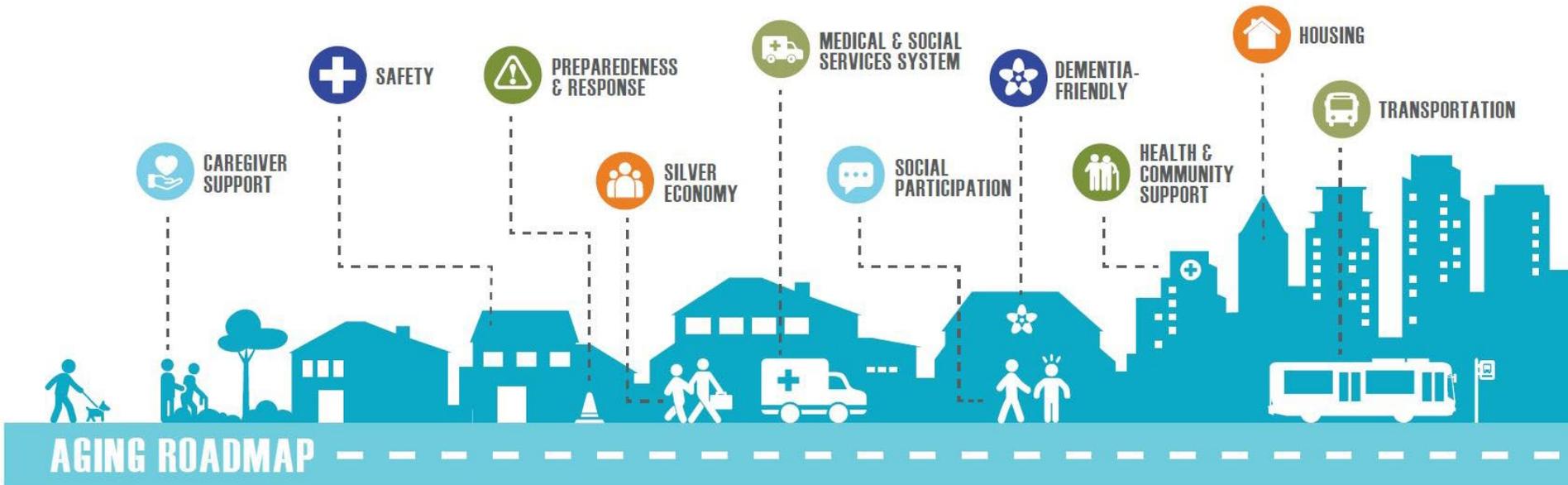
# LOOKING AHEAD



-  Prioritize and implement actions
-  Collaborate with statewide initiatives
-  Outreach campaign
-  Launch Website



# AGING ROADMAP





Report: <http://www.livewellsd.org/content/dam/livewell/topics/aging/roadmap/AISRoadmapReport.pdf>

Aging Roadmap Website: [www.livewellsd.org/agingroadmap](http://www.livewellsd.org/agingroadmap)

County News Center Story:

<https://www.countynewscenter.com/county-unveils-aging-roadmap-with-eye-to-the-future/>



# QUESTIONS

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*Kimberly Gallo, Director AIS*

[Kimberly.Gallo@sdcounty.ca.gov](mailto:Kimberly.Gallo@sdcounty.ca.gov)

*Caroline Smith, Deputy Director AIS*

[Caroline.Smith@sdcounty.ca.gov](mailto:Caroline.Smith@sdcounty.ca.gov)



# Goal #1: Long-Term Services and Supports Subcommittee Report & Discussion

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- First Subcommittee Meeting held 10/28/19
- Subcommittee Members
- Subcommittee Charter
- March 2020 Report Process
- Proposed Meeting Topics and Schedule
- Information and Referral Report & Discussion

# Goal #1: LTSS Subcommittee Members

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- **Ana Acton**, FREED Center for Independent Living and Nevada County Aging and Disability Resource Connection
- **Maya Altman**, Health Plan of San Mateo
- **José Alberto Arévalo, MD**, Sutter Independent Physicians - Sutter Health
- **Catherine Blakemore**, Disability Rights California
- **Kathryn Barger**, Supervisor, Los Angeles County, District 5
- **Kristina Bas-Hamilton**, United Domestic Workers of America/AFSCME Local 3930
- **Donna Benton, PhD**, USC Family Caregiver Support Center
- **Patty Berg**, Former Assemblymember
- **Craig Cornett**, California Association of Health Facilities
- **Susan DeMarois**, Alzheimers Association
- **Karen Fies**, Sonoma County Human Services Department and Area Agency on Aging
- **Julia Figueira-McDonough**, 2020 Soros Leadership in Government Fellow
- **Karen Keeslar**, California Association of Public Authorities for IHSS
- **Peter Mendoza**, Community Member who Utilizes LTSS
- **Lydia Missaelides**, Alliance for Leadership & Education
- **Marty Omoto**, California Disability-Senior Community Action Network
- **Claire Ramsey**, Justice in Aging
- **Ellen Schmeding**, St. Pauls Senior Services and Member of the California Commission on Aging
- **Sarah Steenhausen**, The SCAN Foundation
- **Jeff Thom**, California Council of the Blind
- **Nina Weiler-Harwell, PhD**, AARP California
- **Brandi Wolf**, Service Employees International Union Local 2015

## LTSS Subcommittee has Two Main Roles:

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1. Advise the SAC and the Administration on the development of the Master Plan for Aging, including approaches to providing and funding a range of Long-Term Services and Supports (LTSS), as well as a robust and data-driven approach to quality.
2. By March 1, 2020, present a report to the SAC on LTSS.

# March 2020 LTSS Report: Topics (Detailed in Draft Charter)

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1. The growth and sustainability of state programs and infrastructure for LTSS, including In-Home Supportive Services (IHSS);
2. An examination of access to LTSS, financing for LTSS and the quality of LTSS provided in a variety of settings;
3. An examination of the impact of program instability and other factors on labor supply and retention of the workforce providing LTSS; and
4. Recommendations to strengthen and stabilize LTSS for the future, including IHSS, as a foundation for implementing the Master Plan for Aging.
5. The Subcommittee report shall include short and long-term options, innovations, and recommendations in the following areas, and shall include any available information on the number of individuals potentially affected, and state and local fiscal impacts:
  - ✓ State, regional, and local Information and Referral Systems;
  - ✓ IHSS eligibility and assessment; IHSS workforce; Other HCBS including Med-Cal programs;
  - ✓ Informal/Family caregiver support;
  - ✓ LTSS financing options for Californians not eligible for Medi-Cal; Alternative arrangements for LTSS, given housing affordability issues;
  - ✓ Long-term care institutions, including skilled nursing facilities, as well as residential care facilities for the elderly.

# March 2020 LTSS Report: Process

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- Initial recommendations for inclusion in LTSS Report due to [EngAGE@aging.ca.gov](mailto:EngAGE@aging.ca.gov) by December 13, 2019. CDA will compile and make conforming edits. Final recommendations will be due in mid-January.”
- CDA will share the draft compiled report with the Subcommittee for discussion at the late January-February 2020 Subcommittee meetings. The final recommendations in the Subcommittee report will be based on the consensus of the LTSS Subcommittee.
- The Subcommittee report will be reviewed by the SAC at its March 2, 2020 meeting and its contents may be modified by the SAC in its subsequent submission to the Governor by March 31, 2020. Subcommittee members will work collaboratively with CDA on document edits to prepare draft for SAC review at March 2, 2020 meeting and revise as needed for submission by March 31, 2020.
- The Administration will provide technical assistance to the Subcommittee in the preparation of the report.
- The SAC Research Subcommittee will provide technical support to the LTSS Subcommittee.

## Coordination with Related LTSS Initiatives

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- IHSS Listening Sessions, hosted by California Department of Social Services
- CalAIM Stakeholder Meetings, hosted by California Department of Health Care Services
- Governor's Task Force on Alzheimer's Disease and Related Dementias

# Proposed LTSS Subcommittee Meeting Topics & Schedule

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- #1 October 28, 2019: Overview of LTSS Committee and Information & Referral to LTSS
- #2 November 12, 2019: Long-Term Services and Supports Benefit
- #3 December 2019: Home- and Community-Based Services Part 1: In-Home Supportive Services (IHSS)
- #4 December 2019: Home- and Community-Based Services Part 2: Other Medicaid-Based, Older Americans Act, and Persons with Disabilities LTSS Programs
- #5 December 2019: LTSS Workforce, Family Caregivers & Technology
- #6 January 2020: LTSS System Financing and Integration
- #7 January 2020: Skilled Nursing Facilities and Residential Care
- Late January-February 2020: Discuss/Prepare LTSS Report for March SAC meeting
- March 2020: Review SAC Feedback and Finalize March Report to Administration
- April-June 2020: Review and Advise on Master Plan, Dashboard & other Deliverables Related to Goal #1

# LTSS Topic: Information and Referral

## Report & Discussion

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**Presentations: San Francisco County on Benefits & Resource Hub, CDA on State Aging & Disability Resource Connection (ADRC), Commission on Aging on Other State Examples**

### **High-Level Recommendations on Information and Referral:**

- ✓ Statewide information and referral for California
- ✓ Single statewide telephone number and navigable website, with marketing
- ✓ Existing local structures and ADRC foundation
- ✓ Staff capacity and training
- ✓ Language access and cultural competency
- ✓ Warm hand-offs and quality referrals
- ✓ Shared intake and standard assessment discussion
- ✓ AB 1287 (Nazarian) and SB 453 (Hurtado) implementation

### **Discussants:**

- Susan DeMarois, Alzheimer's Association
- Ana Acton, FREED Center for Independent Living and Nevada County Aging and Disability Resource Connection

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**Break for Lunch**

# Master Plan for Aging: Framework Values

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## Our Values

- Choices
- Dignity and disruption of age-bias and discrimination
- Equity, with an end to and a responsiveness to cumulative disparities across age, place, race, ethnicity, religion/faith, income, disability, sex, gender identity, and sexual orientation
- Inclusion and accessibility for all older adults and people with disabilities
- Innovation
- Partnerships between local and state, public and private

# Master Plan for Aging: Framework Goals

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**Goal 1: Long Term Services and Supports:** We will be able to live where we choose as we age and have the help we and our families need to do so.

**Goal 2: Age-Friendly Communities:** We will live in and be engaged in age-friendly communities.

**Goal 3: Health and Well-Being:** We will maintain our health and well-being as we age.

**Goal: 4 Safety and Security:** We will have economic security and be safe from abuse, neglect, and exploitation throughout our lives.

## Goal 2: Age-Friendly Communities

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- **Goal: We will live in and be engaged in age-friendly communities.**
  - Objective 2.1: California's neighborhoods will have the infrastructure/built environment to fully and meaningfully include older adults and families.
  - Objective 2.2: Californians will have purpose and not become isolated as we age and will have lifelong opportunities for community engagement, volunteering, learning, and more.

# Goal 2: Age-Friendly Communities

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- **Focus Forums suggested by Stakeholders**

- ✓ Transportation
- ✓ Housing
- ✓ Parks & Recreation/Outdoor Spaces
- ✓ Social and Civic Engagement
- ✓ Inclusion, Equity, and Respect
- ✓ Leadership

- **Discussant**

- Jan Arbuckle, City of Grass Valley

## Goal 3: Health and Well-Being

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- **Goal: We will maintain our health and well-being as we age.**
  - Objective 3.1: Californians will live in communities and have access to programs that promote health and well-being throughout the life-span.
  - Objective 3.2: Californians will have access to quality and affordable person-centered health care that aligns with our preferences and values.

# Goal 3: Health and Well-Being

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- **Focus Forums suggested by Stakeholders**

- ✓ Well-Being and Prevention
- ✓ Coordinated/Integrated Health Systems, Coordinating with CalAIM
- ✓ Age-Friendly Health Systems and Geriatric Workforce

- **Discussants:**

- Marty Lynch, Lifelong Medical Care
- Maya Altman, Health Plan of San Mateo

## Goal 4: Economic Security and Safety

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- **Goal: We will have economic security and be safe from abuse, neglect, and exploitation throughout our lives.**
  - Objective 4.1: Californians will be economically secure throughout our life-span.
  - Objective 4.2: Californians will be protected from abuse, neglect, and exploitation as we age.
  - Objective 4.3: Californians, as individuals and communities, will plan and be prepared for disasters and emergencies, and will provide timely communication and response for emergencies.

## Goal 4: Economic Security and Safety

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- **Focus Forums suggested by Stakeholders**

- ✓ Older Workers: Employment
- ✓ Retirement Security
- ✓ Poverty, Homelessness, and Hunger
- ✓ Safety from Abuse, Neglect, and Exploitation
- ✓ Emergency/Disaster Preparedness, Response and Recovery

- **Discussant:**

- Kevin Prindiville, Justice in Aging

# MPA Focus Forums: Proposal for Discussion

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- Standard Agenda/Format:
  - Local Leader
  - State Government Partner
  - SAC Discussant
  - Public Input
- Webinar-Only for Statewide Participation
- Interactive Tools for Public Input (e.g., Chat, Polls)
- Accessible
- Posted and Recorded for Later Viewing on MPA Website
- SAC Volunteers to Co-organize Each Forum with CDA
- Promote Forums as Unified Series
- January-April

# Research Subcommittee Update: Members

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- Zia Agha, MD, West Health
- Gretchen Alkema, PhD, The SCAN Foundation
- **Donna Benton, PhD, USC Family Caregiver Support Center**
- Jennifer Breen, California Association of Health Facilities
- **Laura Carstensen, PhD, Stanford Center on Longevity**
- Ramon Castellblanch, PhD, California Alliance of Retired Americans
- Derek Dolfie, League of California Cities
- Janet C. Frank, DrPH, UCLA Fielding School of Public Health
- Kathleen Kelly, Family Caregiver Alliance
- Kathryn G. Kietzman, PhD, UCLA Center for Health Policy Research
- Karen D. Lincoln, PhD, University of Southern California
- David Lindeman, PhD, UC Berkeley, Center for Information Technology Research in the Interest of Society
- Jeannee Parker Martin, LeadingAge California
- Shireen McSpadden, San Francisco County Department of Aging and Adult Services
- Stacey Moore, AARP California
- Sharon Nevins, LCSW, County of San Bernardino Department of Aging and Adult Services – Office of the Public Guardian
- Marty Omoto, California Disability-Senior Community Action Network
- David Ragland, UC Berkeley, Safe Transportation Research and Education Center (SafeTREC)
- Nari Rhee, PhD, UC Berkeley Center for Labor Research and Education

# Research Subcommittee Update: Overview of Charter

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## The Many Roles of the Research Subcommittee:

- 1) Advise and act as a resource for the Stakeholder Advisory Group, LTSS Subcommittee, and workgroups on emerging research and evidence-based innovations that can inform recommendations and action items in the Master plan.
- 2) Identify measures and indicators (baseline, short term, and 10-year) to evaluate the progress toward the goals of the MPA.
- 3) Create a dashboard to display indicators and measures.
- 4) Communicate and work iteratively with the other committees and workgroups.

# Lets Get Healthy Dashboard Demonstration

<https://letsgethealthy.ca.gov>

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*Latesa Slone & Julie Nagasako,  
California Department of  
Public Health*



Healthy Beginnings



Living Well



End Of Life



Redesigning the Health  
System



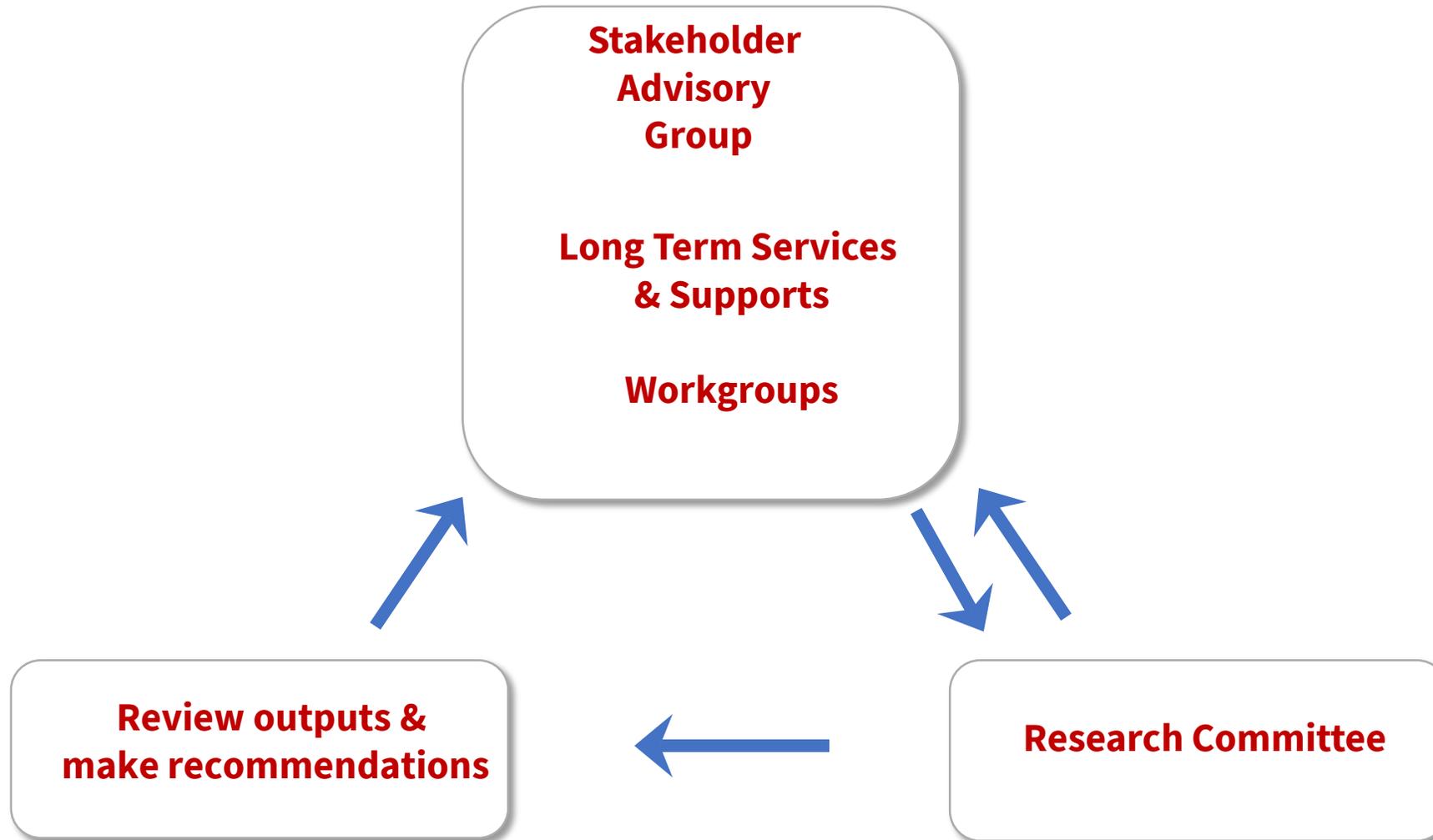
Creating Healthy  
Communities



Lowering the Cost of Care

# Research Subcommittee Communication & Work Process

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# Master Plan Stakeholder Engagement: Communication

Multi-pronged strategy to provide MPA information and solicit input:

- Social media – sharing executive order, goals, soliciting feedback
- EngAGE website - showcase individual comments, organization letters
- CDA Newsletter “Aging Matters”
- Roundtables



California Master Plan for Aging Public Comments	
1	I think we need to prioritize housing for Our seniors. Based on the rental cars now at Los Angeles it may not be feasible for the elderly to live here. I hear lots of talk about spending money for it for a bowl housing for people who are not here illegally from other countries at the Quinn you take care of our own roo our seniors. Based on the rental costs now at Los Angeles it may not be feasible for the elderly to live here. I hear lots of talk about spending money for it for herbal housing for people who are not here illegally from other countries at this when you take care of our own Legal residences and seniors concerns me greatly
2	California needs more senior home for elderly people that they can afford to live in and be helped tak
3	Caregiver for my husband & took care of our Family.
4	- create more housing for low-income seniors and disabled low-income seniors that is single-story and provide Medicare and MediCal coverage for hearing aids, which are prohibitively expensive and pre hearing loss - require fire departments to provide captioned emergency alert alarms upon request so that reside where to evacuate in the event of fire or quake. The technology is there, but fire departments are e - Many disabled seniors live alone on small fixed income consumed by spiraling housing costs and n They are their own caregivers! They desperately need affordable caregiving, respite care, hot meal independence. The state should do more to help.
5	- Ensure that all Medicare Supplement plans are accepted everywhere in CA - Ensure that prescription drug costs are affordable--possibly capped--for seniors. - Provide incentives to cities and contractors to build affordable, master-planned active senior co - Provide financial incentives for seniors to stay in CA; discounts on big-ticket items such as hom (especially from state pensions), etc.
6	-- housing. Make multi-generational/shared housing not only a goal, but a reality. The nuclear Cities and towns in their zoning laws and in their practices need to make it easy for multi-gene groups to find and purchase, rent, or lease homes and apartments designed and built for this -- transportation. how can we use the ride-sharing model to make it easy, quick, and afforda where they are going. Let's be clear someone who is 70 today probably already use Uber/Ly tutorial by the teenager next door. Someone who is 90 years old may need more help or str weeks or days in advance puts a burden on users that isn't necessary. -- health. So I am at that age when joining medicare is mandatory. I have been aghast at its

## California's Master Plan for Aging

Recognizing that California's over-65 population is projected to grow to 8.6 million by 2030, Governor Newsom signed an executive order calling for the creation of **Master Plan for Aging**. The executive order tasks the California Health and Human Services Agency to convene a Cabinet Workgroup for Aging and a **Stakeholder Advisory Committee** to develop and issue the Master Plan by October 1, 2020.

The Stakeholder Advisory Committee will work across sectors to develop a roadmap that envisions a future where all Californians, regardless of race, economic status or level of support, can grow old safely, with dignity and independence. The Stakeholder Advisory Committee will advise the Cabinet Workgroup on Aging in the development of the Master Plan.

*"The Golden State is getting grayer and we need to be ready for the major population changes headed our way. An aging population will introduce new opportunities for economic and community growth but also drive increased health and long-term care costs. We need a plan that brings everyone to the table – local communities, labor, private sector and philanthropy – to help us understand what's coming and guide us toward taking better care of older Californians."* Governor Newsom

## MASTER PLAN FOR AGING - STAKEHOLDER FEEDBACK

**Navigation**

- Homepage
- Subcommittees
- Engagement Activities

**Stakeholder Feedback**

- Individuals
- Organizations:
  - California Collaborative for Long Term Services and Supports
  - Joint letter – multiple organizations
  - California Food Policy Advocates

# Master Plan Stakeholder Engagement: Roundtables

Member	Date	Topic
Sen. Hurtado	September 20, 2019	Workforce, employment
Sen. Jackson	November	TBD
Sen. Atkins	December 6, 2019	LTSS, housing
Asm. Nazarian	January	TBD
Sen. Pan	Feb/March	LTSS, Health



# Master Plan Stakeholder Engagement

## ***Partner Events:***

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- California Collaborative for Long Term Services & Supports' Regional Events
  - Counties: Contra Costa, San Francisco, Ventura, Monterey, San Diego, and more
- County Welfare Directors Association of California Conference – October 16
- CHHS Olmstead Advisory Committee – November 6
- California Association for Adult Day Services Conference – November 12
- CDSS Tribal Advisory Committee Meeting – November 15
- California Commission on Aging Meeting – November 19-21
- Calif. Association of Area Agencies on Aging Conference – November 19-21
- St. Paul's Senior Services Annual Legislative Breakfast – Dec. 6
- Village Movement: California Rural Roundtables
  - Nevada County (December) and Humboldt County (April)

# Master Plan Public Engagement: Looking Ahead

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**Developing a comprehensive engagement strategy to reach a greater number of and more diverse communities to solicit feedback and build momentum**

Proposals include:

- Develop a new micro-website: improved navigation and comments features
- Expand and feature individual comments as vignettes
- Develop toolkit – fact sheets, graphics, social media posts, and more
- Partner, collaborate, and innovate with all of you!

# Transforming the California Department of Aging

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- Current Initiatives  
& Innovations
- Strategic Planning  
for 2020



# Overall Timeline

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- **Fall/Winter 2019:**

- Finalize Master Plan Framework
- Expand Cross-sector Engagement
- Discuss & Analyze State and Local Policy & Program Options
- Identify Research and Data Goals

- **Spring 2020:**

- Long-Term Services and Supports Report to Governor
- New: Focus Forum Proposal
- Continue Development of Deliverables

- **Summer 2020:**

- Complete Stakeholder Feedback
- Complete Draft Deliverables
- Cabinet-level Workgroup Review
- New: Consider applying for California to join the AARP Network of Age-Friendly States and Communities (AB 1118, Rubio)

- **Fall 2020:**

- Release Master Plan
- Implementation Efforts Kick-Off

# Public Comment

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- Information Posted on Website: <https://www.chhs.ca.gov/home/master-plan-for-aging/>
- Email Inbox for Feedback: [EngAGE@aging.ca.gov](mailto:EngAGE@aging.ca.gov)

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**Wrap-Up and Next Steps**  
**Thank You!**