

# Master Plan for Aging Webinar Wednesdays

## Transportation

February 5<sup>th</sup>, 2020 | 9:30 a.m. – 11:00 a.m.



# WELCOME TO WEBINAR WEDNESDAYS

**Purpose:** *To inform and engage the public to hear aging priorities from all Californians*

- Join us every Wednesday from 9:30 am – 11:00 am | now – April 22
- Links to join webinars can be found at our new website:  
[www.engageca.org](http://www.engageca.org)
- No registration necessary
- Engage with us through live polling and asking the experts questions via ZOOM Q&A
- Webinar materials to be posted to the website after each webinar

MASTER PLAN FOR AGING



# Share your ideas on how to build an age -and disability-friendly California

 @CalAging

 @CaliforniaAging



## Livable Communities & Purpose

- [Housing](#) (CONCLUDED) — *Materials Coming*
- [Transportation](#) (February 5)
- [Inclusion, Respect, and Isolation Parks and Community Spaces](#) (February 26 - *Details TBD*)
- [Civic and Social Engagement](#) (March 4 - *Details TBD*)
- [Leadership by and with Older Adults and People with Disabilities](#)



## Health & Well-Being

- [Healthy Aging](#) (CONCLUDED) — [YouTube | Presentation](#)
- [Geriatric Medicine Workforce](#)
- [Integration and Coordination of Health and Long-Term Services and Supports](#)
- [Palliative Care and Hospice: Planning for Serious Illness](#)



## Economic Security & Safety

- [Work Opportunity](#) (CONCLUDED) — [YouTube | Presentation](#)
- [Poverty, Hunger, and Homelessness](#) (February 12)
- [Emergency and Disaster Preparedness and Response](#) (February 19)
- [Retirement Security](#)
- [Preventing and Responding to Abuse, Neglect, and Exploitation](#)

# TRANSPORTATION

*Today's Speakers:*

- **Avital Barnea**, Deputy Secretary for Transportation Planning, CalSTA (**State Partner**)
- **John Cunningham**, Principal Transportation Planner, Contra Costa County (**Local Leader**)
- **Debbie Toth**, President & CEO, Choice in Aging (**Stakeholder Advisory Committee Member**)
- **Clay Kempf**, Executive Director, Seniors Council (**Stakeholder Advisory Committee Member**)

*Engage with us through live polling and asking the experts questions via*  
**ZOOM Q&A**

MASTER PLAN FOR AGING





# Governor Gavin Newsom Calls for Creation of a Master Plan for Aging

*Executive Order N-14-19, June 2019*

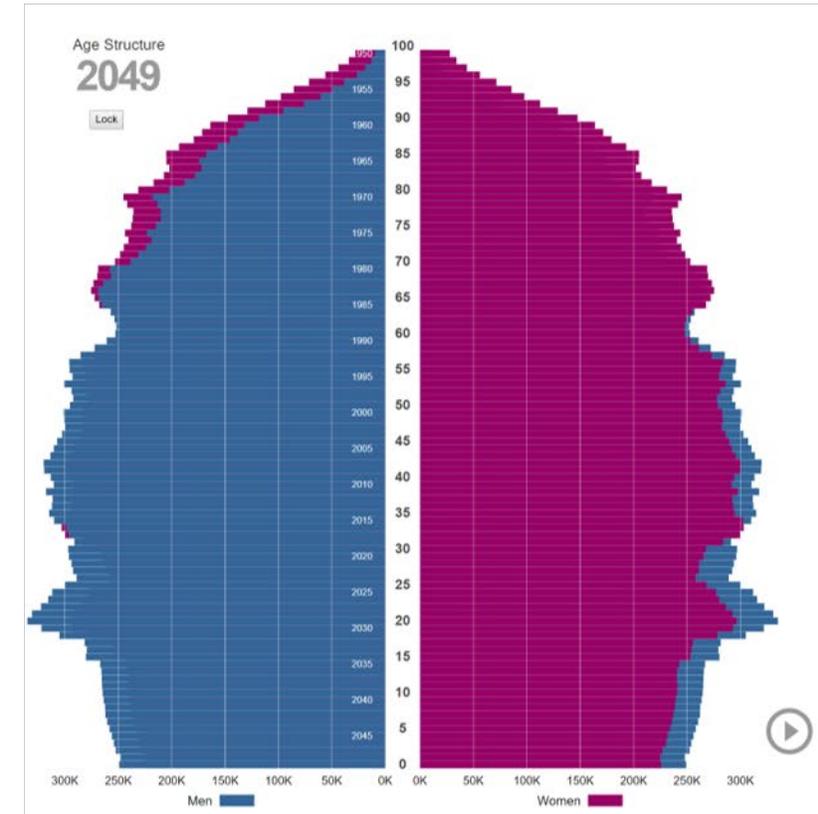
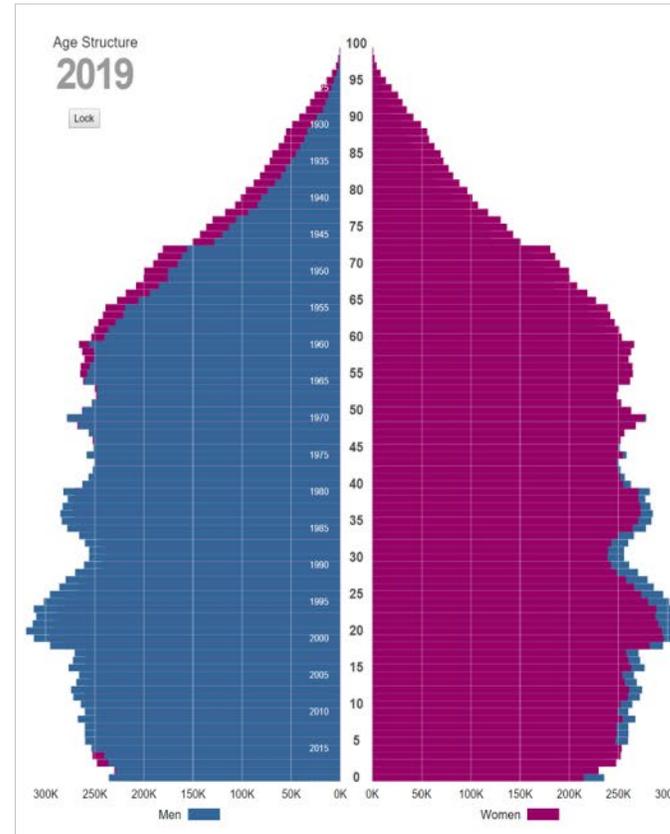
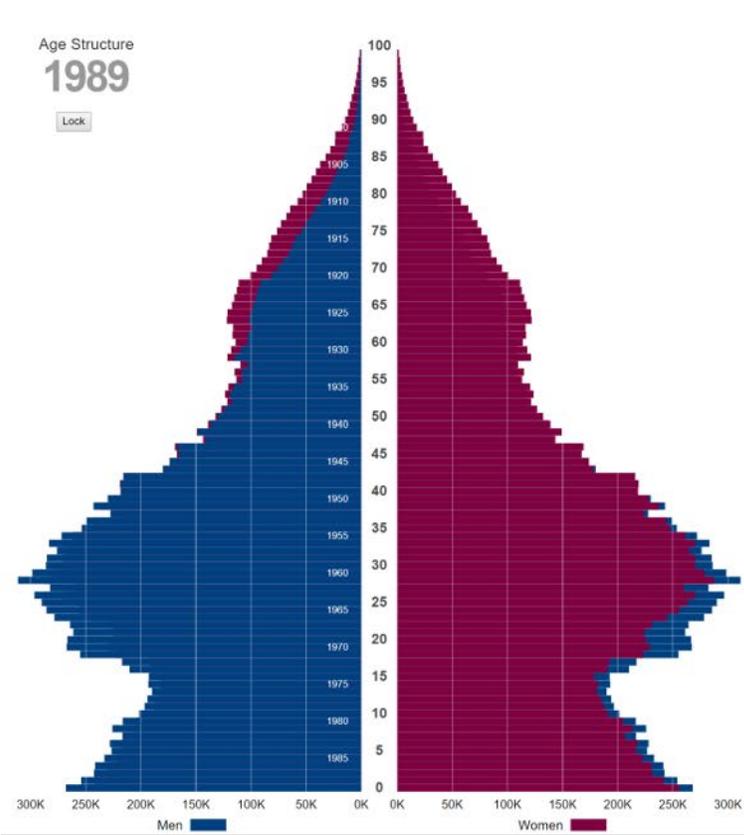
Governor's Executive Order calls for the Secretary of the Health and Human Services (HHS) Agency to convene a cabinet-level Workgroup for Aging to advise the Secretary in developing and issuing the Master Plan.

The order also directs HHS to convene a Master Plan for Aging Stakeholder Advisory Committee, which will include a Research Subcommittee and a Long-Term Care Subcommittee with an interest in building an age-friendly California.

MASTER PLAN FOR AGING



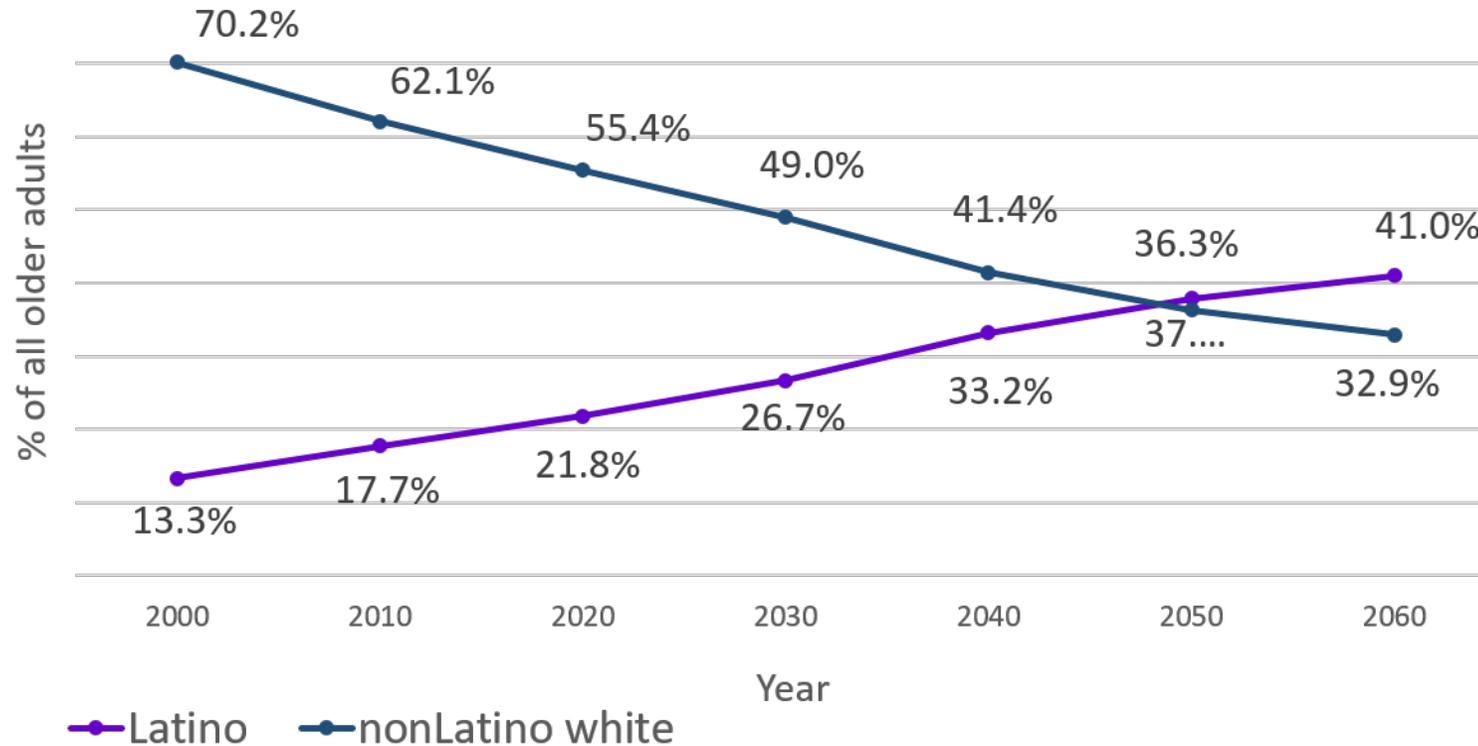
# CALIFORNIA IS AGING



MASTER PLAN FOR AGING



# GROWING DIVERSITY OF OLDER ADULTS IN CA



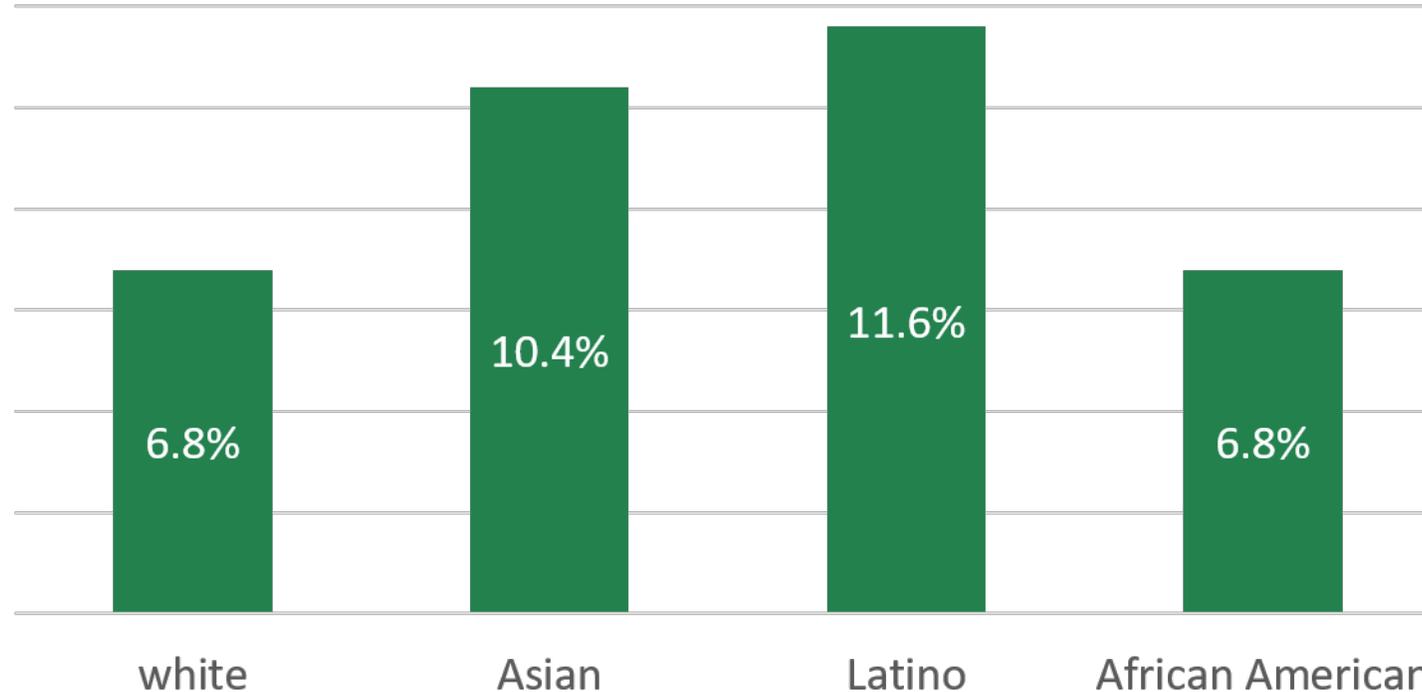
Source: [California Department of Finance, 2016, P-3 database](#)

Dr. Steven Wallace, UCLA



# DISABILITY INEQUITIES, AGE 65+, CA, 2016

Has Difficulty Dressing, Bathing, or Getting Around

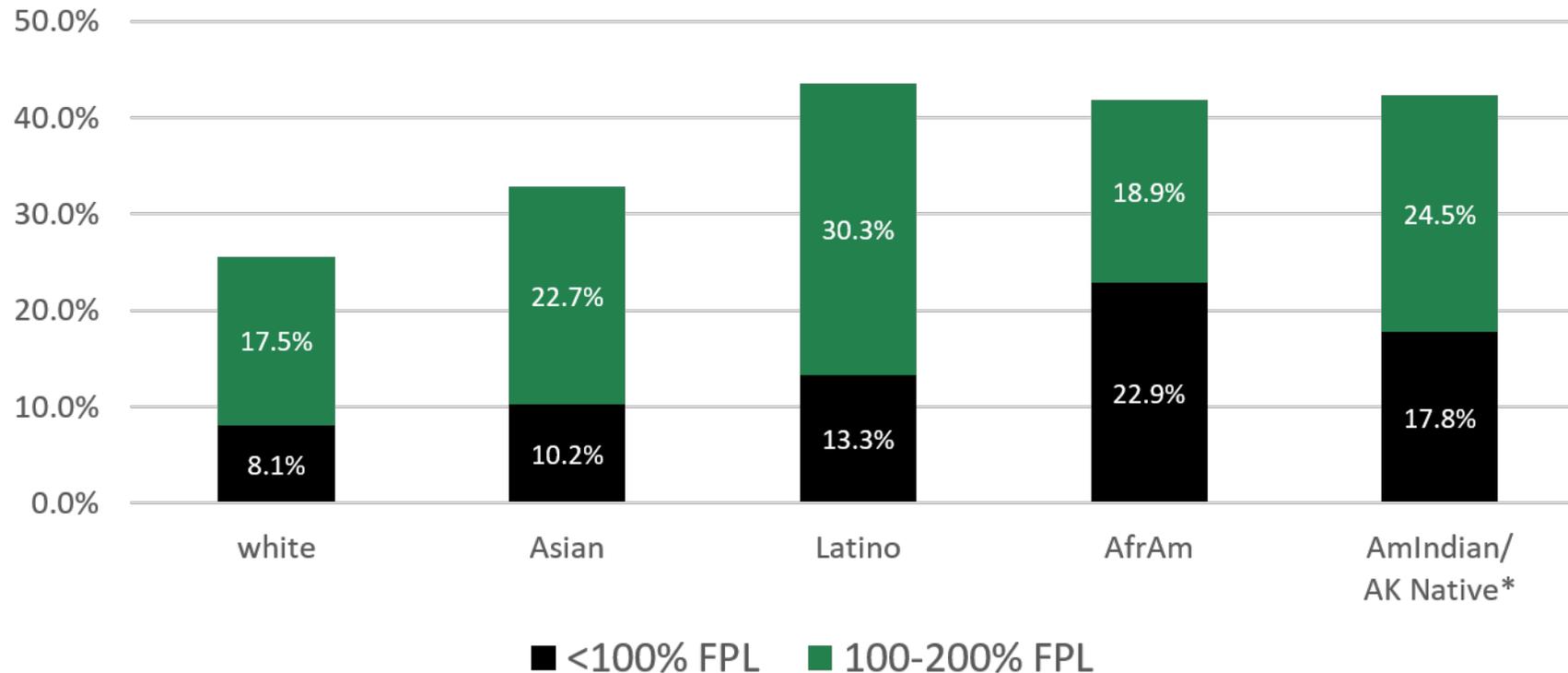


*Note: white, Asian & black are non-Latino; Latino is any race.*

*Source: [UCLA Health Policy](#)*

Dr. Steven Wallace, UCLA

# POOR & NEAR POOR, AGE 65+, CA, 2018



*Note: white, Asian & black are non-Latino; Latino is any race; AIAN includes multiple race/ethnicity.*

*Source: [Current Population Survey 2018](#)*

Dr. Steven Wallace, UCLA

# AGING IS CHANGING

- *More diversity*
- *More living alone*
- *More at risk of poverty*
- *More awareness of the stages of aging*

# MASTER PLAN FOR AGING: VISION & VALUES

## *Vision*

- California for all, across the life span

## *Values*

- Choice
- Equity
- Dignity
- Inclusion and accessibility
- Innovation and evidence-informed
- Strong partnerships



# MASTER PLAN FOR AGING: MISSION

## *Mission*

A person-centered, data-driven, ten-year California Master Plan for Aging by October 1, 2020

- State Master Plan
- Local Blueprint
- Data Dashboard of State & Local Data
- Best Practice Resources for Local Planning

MASTER PLAN FOR AGING



# MASTER PLAN FOR AGING: GOALS

1. **Services & Supports.** We will live where we choose as we age and have the help we and our families need to do so.
2. **Livable Communities & Purpose.** We will live in and be engaged in communities that are age-friendly, dementia-friendly, and disability-friendly.
3. **Health & Well-being.** We will live in communities and have access to services and care that optimize health and quality of life.
4. **Economic Security & Safety.** We will have economic security and be safe from abuse, neglect, exploitation, and natural disasters and emergencies throughout our lives.

# MASTER PLAN FOR AGING TIMELINE



**JUNE 2019**  
Governor Newsom issues Executive Order N-14-19 calling for a Master Plan for Aging

**FALL 2019/WINTER 2020**  
Master Plan framework in development. Analysis of policy & program options and expansion of cross-sector engagement

**MARCH 2020**  
Report due to the Governor from the Long-Term Care Subcommittee with recommendations on stabilizing long-term services and supports

**SUMMER 2020**  
Adoption of stakeholder and public feedback into Master Plan; submission to Cabinet workgroup for review

**OCTOBER 2020**  
Master Plan issued by the Governor

MASTER PLAN FOR AGING



# CALIFORNIA DEPARTMENT OF AGING: TRANSPORTATION

Older Americans Act Title III B Supportive Services Program funding to local Area Agencies on Aging, including:

- Transportation: Vouchers for reduced rates, van transport to congregate meals, medical appointments, etc.
- Assisted Transportation: door-to-door +



# TRANSPORTATION IS CHANGING

- **Californians are living longer**
  - Planning for times where older adults want and need to get around, but can no longer drive
- **Transportation drives sustainability**
  - Transit friendly communities help all groups, including older adults and persons with disability
- **Role of technology in expanding options**
  - Ride share and more



# LOCAL INNOVATION

## **Nevada County**

- The Golden Ticket – lifetime free transit pass for older adults aged 80+

## **Los Angeles County**

- 2019 Aging and Disability Transportation Report

## **Village Movement (45 in CA)**

- Volunteer membership organization connecting older adults to services, including rides

# Facilitated Questions and Polling





# Transportation Programs and Resources to Serve Aging Californians

**Avital Barnea**

*Deputy Secretary for Transportation Planning*

STATE PARTNER



# MEETING THE TRANSPORTATION NEEDS OF OLDER CALIFORNIANS: STATE RESOURCES AND INVOLVEMENT

- *Programs*
- *Planning*
- *Funding*



STATE PARTNER





CALIFORNIA  
High-Speed Rail Authority



California  
Transportation  
Commission

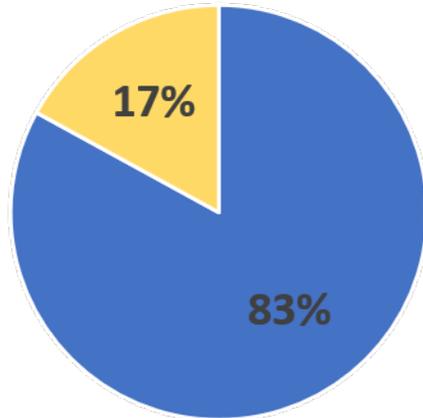


STATE PARTNER



# LICENSED OLDER ADULT DRIVERS

## 27 Million Licensed Drivers in California



■ Drivers Under 65    ■ Drivers 65 and Older

- In 2018, 558 California drivers 65 or older were in fatal collisions, with 297 at fault
- Of all California drivers killed in collisions each year, approximately 15% are 65 or older

STATE PARTNER



# AGE WELL, DRIVE SMART



- Free, two-hour course offered at California Highway Patrol Area offices and other venues throughout the state
- Helps older adults:
  - Sharpen their driving skills
  - Refresh their knowledge of the rules of the road
  - Learn how to adjust to normal age-related physical and mental changes

STATE PARTNER



# CALIFORNIA TRANSPORTATION PLAN 2050



- Safety
- Equity
- Quality of Life & Public Health
- Accessibility
- Economy
- Environment
- Climate
- Preservation

*“California’s safe, resilient, and universally accessible transportation system supports vibrant communities, a healthy environment, sustainable economic growth, and social equity.”*

STATE PARTNER



# THE TRANSPORTATION AND LAND USE NEXUS

*An aging state requires multimodal transportation solutions for those who cannot drive*



STATE PARTNER



# TRANSIT, PARATRANSIT, AND ACTIVE TRANSPORTATION FUNDING



## Enhanced Mobility of Seniors and Individuals with Disabilities (Federal Transit Administration 5310 Program)

- Funds accessible vans, buses, and related equipment, and operating assistance and mobility management of paratransit
- 5310 funding recipient example: [Nevada-Sierra Connecting Point \(Video\)](#)

STATE PARTNER



# TRANSIT, PARATRANSIT, AND ACTIVE TRANSPORTATION FUNDING

## Transit and Intercity Rail Capital Program

- Funds intercity, commuter, and urban rail systems, and bus and ferry transit systems

## State Rail Assistance Program

- Funds intercity rail and commuter rail service, expansion, and operations

## Active Transportation Program

- Funds projects that encourage increased use of active modes of transportation, such as walking and biking

STATE PARTNER



# TRANSIT, PARATRANSIT, AND ACTIVE TRANSPORTATION FUNDING

## State Transit Assistance Program

- Provides funding to transit agencies for capital infrastructure and operational costs

## State of Good Repair Program

- Provides funding to maintain or repair existing transit fleets and facilities, or new vehicles or facilities that improve existing transit services

## Low Carbon Transit Operations Program

- Provides funding to transit agencies to reduce greenhouse gas emissions through new or expanded bus or rail services, intermodal transit facilities, or operating assistance, with a priority on serving disadvantaged communities

STATE PARTNER



# Facilitated Questions and Polling



ENGAGECA.org



*Together We*

**ENGAGE**

Master Plan for Aging

# LOCAL LEADER



John Cunningham, Principal Transportation Planner  
Contra Costa County  
Department of Conservation & Development  
Policy/Transportation Planning Section

Contact:

925-674-7833

[john.cunningham@dcd.cccounty.us](mailto:john.cunningham@dcd.cccounty.us)

LOCAL LEADER



# BACKGROUND

## Professional Context

- Originally: Accessible Transit Operations Manager
- Migrated To: “All of the Above” Transportation Planner

**Observation:** There are differences in funding and policy practices between accessible transportation programs and other areas of transportation planning

## Definition: Accessible Transportation

The most common example of this is paratransit, sometimes called dial-a-ride. Service can be door-to-door service but the American’s with Disabilities Act (ADA) requirement is only curb-to-curb

LOCAL LEADER



# PRESENTATION SUMMARY

- 1. Accessible Transit/Transportation:** Problem Statement
- 2. Outreach Paratransit – Countywide System:**
  - Continuum of services. Person-centered. Award winning. Best practice.
- 3. Replicating Best Practices:** Barriers
- 4. Replicating Best Practices:** Opportunities

LOCAL LEADER



# ACCESSIBLE TRANSIT/TRANSPORTATION

## The problem

- Transportation services for older adults and persons with disabilities are often delivered by a variety of public transit operators, nonprofits, cities, private care programs, etc. The result is an uncoordinated system with duplicative services, services gaps, and unnecessarily high costs
- **Not** unique to California: Nearly Universal - **not** a controversial position

LOCAL LEADER



# ACCESS: Outreach Paratransit Continuum of Services

No Wrong Door. Person-Centered.

- Transportation Service: ADA Paratransit
- Mobility Management: Brokerage Services
- Beyond ADA Service: Same day service, beyond geographic boundaries, door-to-door service, door-through-door
- Travel Training
- Back End: Financial Services/Administration
- *Predecessor*: Mobility on Demand (MoD)/Mobility as a Service (MaaS)

LOCAL LEADER



# MOBILITY MANAGEMENT AWARD: Outreach Paratransit Continuum of Services

Award Winning. Best  
Practice.



Accessible Transit Services for All

DECEMBER 2014

FTA Report No. 0081  
Federal Transit Administration

PREPARED BY  
Disability Rights Education & Defense Fund (DREDF)  
Marilyn Golden

In collaboration with:  
the Collaborative—Dawn Chia  
KTH Group—Buffy Ellis  
TransSystems Corporation—Russell Tietzner



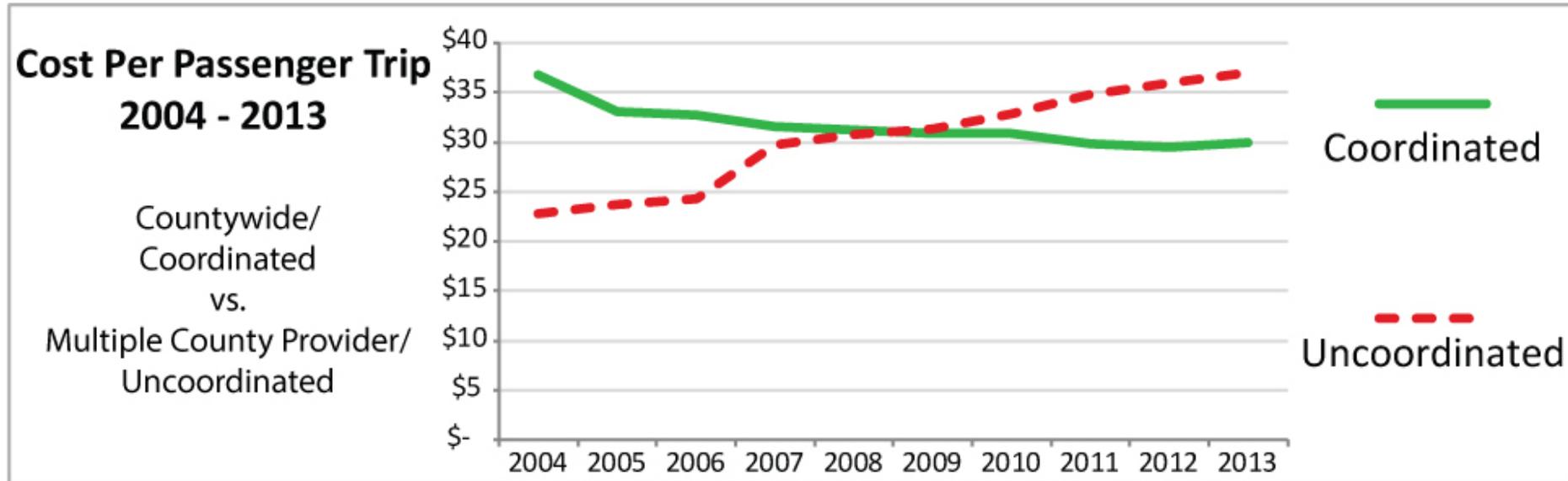
 U.S. Department of Transportation  
Federal Transit Administration

LOCAL LEADER



Together We  
**ENGAGE**  
Master Plan for Aging

# COST EFFECTIVE: Outreach Paratransit Continuum of Services



**Data Source:** National Transit Database: Santa Clara County & Contra Costa County Aggregated

LOCAL LEADER



# REPLICATING BEST PRACTICES: Barriers

- *No robust supportive policies or revenue stream:* The ability to implement a best practice operation is arbitrary at this point
- *Array of providers:* Number and type
- *Leadership vacuum:* No single responsible leader
- *Complex service to provide & administer:* More in a later slide
- *“Solutions” as distractions:* Coordination and tech/autonomous vehicles
- *The elephant in the room...*

# REPLICATING BEST PRACTICES: Elephant in the Room

*The elephant in the room:* **Institutional resistance to change**

**“Politics, Politics, Politics”**



**POTENTIAL PROBLEMS  
IN APPLYING  
COORDINATION**

**POLITICS, POLITICS, POLITICS**

Not recognizing coordination as a political process has led to the downfall of some

LOCAL LEADER



# REPLICATING BEST PRACTICES: Opportunities

**Leverage Existing Mechanisms:** No additional studies, roundtables, plans, etc.

- *Consolidated Transportation Services Agencies (CTSA):* **Needs:** Substantial augmentation of policies and revenue to reliably incubate and maintain CTSA
- *Revenue options*
  - *Greenhouse Gas Reduction Fund:* **Needs:** Population and Program (CTSA) Specific Funding. Disbursement is currently based on geographic units
  - *5310 “Enhanced Mobility: Seniors & Individuals with Disabilities” Program:* **Needs:** Reform including increased subsidiarity
  - *Transportation Development Act Funding:* Currently under review at the request of the legislature: **Needs:** Additional \$ for CTSA, support for CTSA policy reform
  - *General Fund:* **Need: \$:** This service is an appropriate/typical use of this revenue

LOCAL LEADER



# Facilitated Questions and Polling



ENGAGECA.org



*Together We*

**ENGAGE**

Master Plan for Aging

# STAKEHOLDER ADVISORY COMMITTEE INPUT

## Research Subcommittee

- David Ragland, PhD, MPH

NEW Equity Work Group – begins **February 13<sup>th</sup>, 2020**

# Master Plan for Aging Stakeholder Advisory Committee Member

*Clay Kempf*

Executive Director  
Seniors Council

STAKEHOLDER ADVISORY  
COMMITTEE MEMBER



# THE ROLE OF THE STAKEHOLDER ADVISORY COMMITTEE MEMBERS

- One of 34 stakeholder members of *varying experience and expertise*
  - As a committee, we will develop parts of the Master Plan and advise the California Health and Human Services Agency and the Cabinet-level Workgroup on Aging in the development of the Master Plan
- Public Comments and Recommendations
  - Transportation ( $n = 74$ ; ~ 11% of all public comments submitted by email by Dec. 13, 2019)
- Reporting back to the full Stakeholder Advisory Committee

STAKEHOLDER ADVISORY  
COMMITTEE MEMBER



# OVERVIEW



- Share feedback the MPA received and ideas for prioritizing action in response to this feedback
- Highlight common themes we've heard via online comments, committee hearings, and personal interactions
- Present recommended actions that we should take to achieve these goals and to garner additional feedback on other ideas that should be included in recommendations for the MPA

STAKEHOLDER ADVISORY  
COMMITTEE MEMBER



# TRENDS IN PUBLIC COMMENTS, SERVICE GAPS, VISIONS, AND QUESTIONS

- **Ride models –Curb- to-curb vs. door-to-door vs. door-thru-door**
  - *Should service start at the curb, at someone's door, or inside someone's house?*
  - *Are there operational savings, or is it a service denial strategy?*
- **Same Day Service in 2020 vs. Advance Registration in 1995?**



STAKEHOLDER ADVISORY  
COMMITTEE MEMBER



# TRENDS IN PUBLIC COMMENTS, SERVICE GAPS, VISIONS, AND QUESTIONS

- **Age/disability-friendly transit design**
  - *Ensure that adequate travel opportunities are available to those of limited transit options.*
  - *Decrease unintended consequences to designs that focus on critical issues that focus on those that have no mobility challenges*
- **Car share services often lack wheelchair accessibilities**
  - *Taxi systems and local ordinances created models for 24/7 wheelchair accessibility.*
  - *How do we breathe life back into public-private partnerships highlighting accessible systems*

STAKEHOLDER ADVISORY  
COMMITTEE MEMBER



# TRENDS IN PUBLIC COMMENTS, SERVICE GAPS, VISIONS, AND QUESTIONS



- **Include walk-able design in city planning**
  - *Physical barriers between rival businesses; shopping center entrance (e.g., public transit – large parking lot – store entrance – discourages transit use)*
- **Free fixed route**
  - *Especially during off peak or for ADA Eligible Pax*
- **Lack of transportation services in rural areas**

STAKEHOLDER ADVISORY  
COMMITTEE MEMBER



# Master Plan for Aging Stakeholder Advisory Committee Member

***Debbie Toth***

President & CEO

Choice in Aging

STAKEHOLDER ADVISORY  
COMMITTEE MEMBER



# OVERVIEW

- Content summary
- Transportation policy
- Equity considerations
- Recommendations



STAKEHOLDER ADVISORY  
COMMITTEE MEMBER



# TRANSPORTATION POLICY

- Need for older adult-centered transportation policy
- Aging is normal
- Transportation systems are not adapted to the reality of older adults
- Restructuring transportation systems
  - Promote quality of life and independence in older adults
  - Access to communities
  - Opportunities for social interaction
- Positive impacts include economic vitality, development of land-use, and healthier lifestyle!

STAKEHOLDER ADVISORY  
COMMITTEE MEMBER



# EQUITY CONSIDERATIONS



Older adult populations with additional transportation barriers:

- Living alone
- LGBTQ
- Rural residents
- Older adults with mobility equipment

STAKEHOLDER ADVISORY  
COMMITTEE MEMBER



# RECOMMENDATIONS

- We are living longer
- Aging and independence continuum
- Coordinated policy and funding



STAKEHOLDER ADVISORY  
COMMITTEE MEMBER



# CALIFORNIA TRANSPORTATION

- Access for all
- Alternative mobility options
- Training in travel and mobility options
- Improved fixed route service
- Improved paratransit services
- Volunteer driver programs
- Social Service provider transportation program
- Taxi voucher programs
- Car share service options for people with disabilities
- Accessible:
  - Roads
  - Sidewalks
  - Entries and exits to services

STAKEHOLDER ADVISORY  
COMMITTEE MEMBER



# Facilitated Questions and Polling



ENGAGECA.org



*Together We*

**ENGAGE**

Master Plan for Aging

# WEBINAR WEDNESDAYS

9:30am – 11:00am

- 2/12 Poverty, Hunger, & Homelessness
- 2/19 Emergency & Disaster Preparedness & Response
- 2/26 Inclusion, Respect, & Isolation
- 3/04 Civic & Social Engagement
- 3/11 Parks & Community Spaces



[www.engageCA.org](http://www.engageCA.org)





Visit [engageCA.org](https://engageca.org) for more on Webinar Wednesdays and the Master Plan for Aging

