

MASTER PLAN FOR AGING PROGRESS REPORT

SPRING 2020



California's over-65 population is projected to grow to 8.6 million by 2030, an increase of 4 million older Californians. The number of Californians age 85 and older is expected to grow approximately 600,000 in 2010 to more than 2.25 million in 2050. The composition of older adults will change as they are more ethnically diverse and more likely to be single or childless, live alone, and work longer.

To prepare for these changing demographics, Governor Newsom issued [Executive Order N-14-19](#) in June 2019 calling for the creation of a Master Plan for Aging (MPA) by October 1, 2020 that can serve as a blueprint for state and local government, private sector, and philanthropy to promote the health and well-being of older adults and adults with disabilities. The executive order states:

- The California Health and Human Services Agency (CHHS) shall convene a Cabinet Work Group for Aging to develop and issue the MPA. The MPA shall include key data indicators, with 10-year targets, to support the implementation of the MPA. The MPA shall include recommendations to better coordinate programs and services to serve older adults, people with disabilities, families and caregivers.
- A [Stakeholder Advisory Committee \(SAC\)](#), and two subcommittees — [Research](#) and [Long-Term Services and Supports \(LTSS\)](#) — were formed and have met on [multiple occasions](#). The LTSS Subcommittee will submit their report to the Governor in March 2020 and the Research Subcommittee will release the data dashboard in spring/summer 2020.

PHASES OF THE MASTER PLAN

JUNE 2019

AUGUST 2019

FALL + WINTER 2020

MARCH 2020

SUMMER 2020

OCTOBER 2020

Governor Newsom issues Executive Order N-14-19 calling for a Master Plan for Aging

Launched Together We EngAGE campaign and named Stakeholder Advisory Committee members

Master Plan framework in development. Analysis of policy & program options and expansion of cross-sector engagement

Report due to the Governor from the Stakeholder Advisory Committee with recommendations on stabilizing long-term services and supports

Adoption of stakeholder and public feedback into Master Plan; submission to Cabinet Workgroup for review

Master Plan issued by the Governor

PLAN FRAMEWORK



Vision

California for all across the life span

Mission

A person-centered, data-driven, 10-year California Master Plan for Aging by October 1, 2020, including a state plan, local blueprint, data dashboard, and best practice toolkit

Values

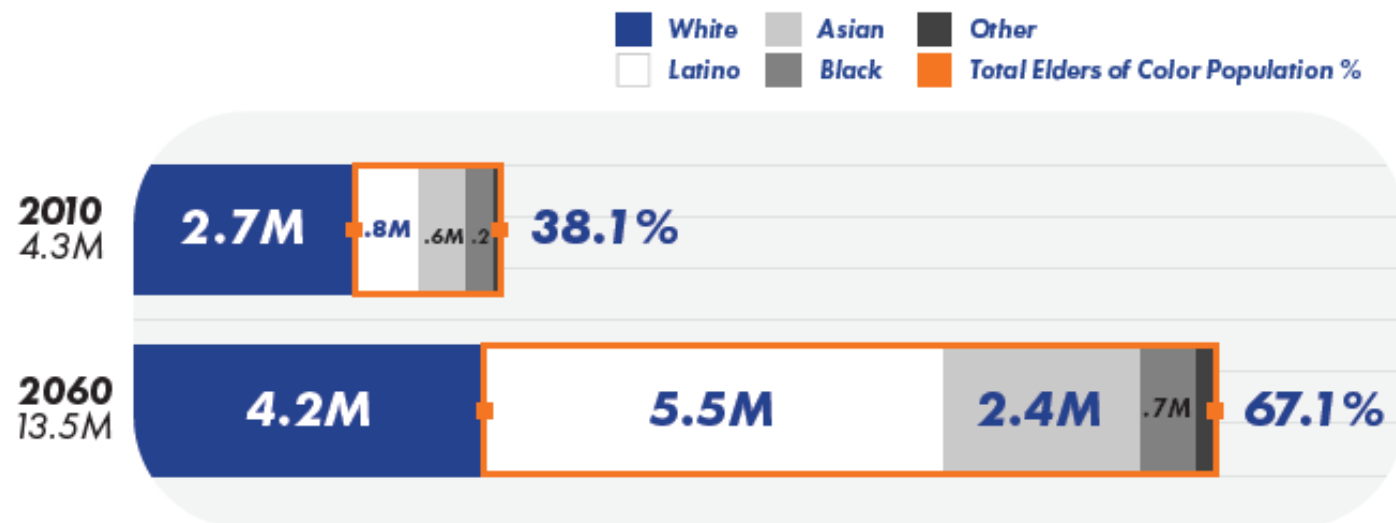
- Choices — meaning access, quality, and autonomy
- Equity — eliminating health and social disparities due to age, disability, geography, income, race, ethnicity, immigration status, language, religion/faith, sex, gender identity, sexual orientation, and family status
- Dignity and disruption of age-bias, able-ism, and discrimination
- Inclusion and accessibility for all older adults and people with disabilities
- Innovation and evidence-informed practice
- Partnerships among local, state, and federal governments, philanthropy, and private sectors

Goals for All Californians

1. **Services & Supports** — We will live where we choose as we age and have the help we and our families need to do so
2. **Livable Communities & Purpose** — We will live in and be engaged in communities that are age-friendly, dementia-friendly, and disability-friendly
3. **Health & Well-Being** — We will live in communities and have access to services and care that optimize health and quality of life
4. **Economic Security & Safety** — We will have economic security and be safe from abuse, neglect, exploitation, and natural disasters and emergencies throughout our lives

AGING IS CHANGING

Growing Diversity of Older Adults

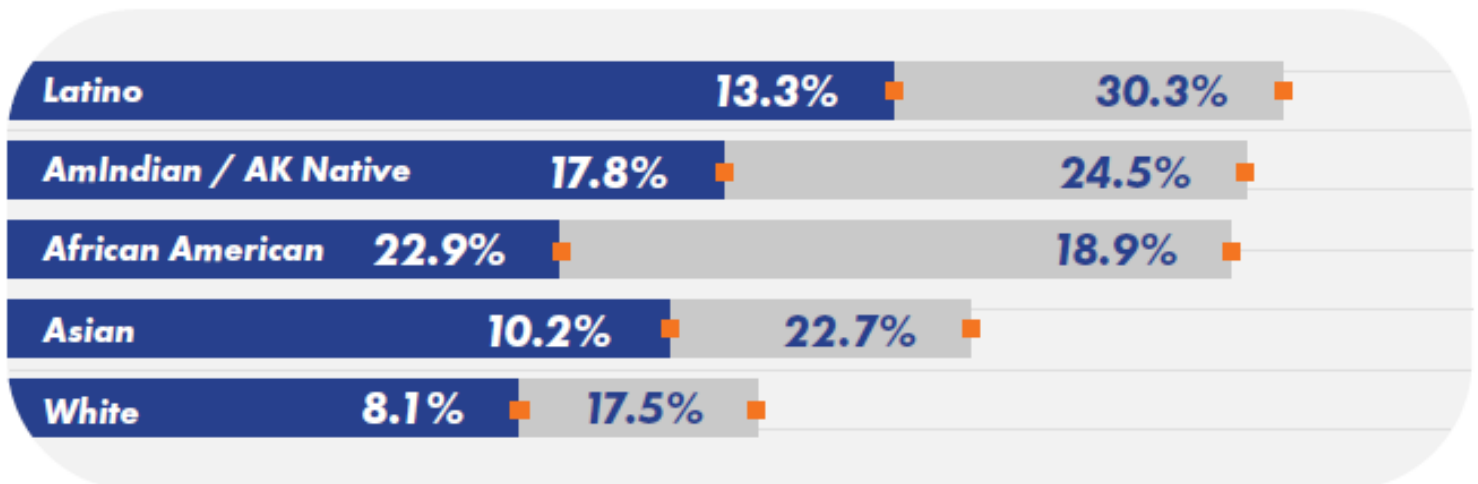


More Living Alone



California Department of Aging

More Facing Poverty



Dr. Steven Wallace, UCLA

MEET SHEILA

After experiencing social isolation and food insecurity, Sheila moved from her single family residence to a mobile home park seeking a healthier lifestyle. In her new community, Sheila has developed new friendships and exercises on a regular basis — improving her mental and physical health with educational and physical activity programs made available through CalFresh Healthy Living's *Staying Healthy Through Education and Prevention (STEP)* Program.



Read the full story in CDA's newsletter: [Aging Matters](#).

EQUITY WORK GROUP

The MPA Equity Work Group (EWG) was recommended by SAC and convened in February to advise on MPA deliverables through an equity lens, in keeping with the MPA vision, mission, and values. The Master Plan will reflect the changing demographics of aging, build on the cultural resources of diverse communities around aging, and address inequities caused by discrimination and bias. The EWG will meet a projected four times between February and August.



TOGETHER WE ENGAGE CAMPAIGN CONTINUES OUTREACH

Input from the public continues to come through the MPA's many channels:

- CDA launched a new MPA website, www.EngageCa.org, in [English](#), [Spanish](#), and [Chinese](#) to facilitate even greater public engagement to inform the MPA.
- CDA launched a series of 15 weekly webinars called [Webinar Wednesdays](#) featuring local leaders, state partners, SAC members, and real-time public input. Recent editions have included:

Healthy Aging on January 15 (Goal 3)

Work Opportunity on January 22 (Goal 4)

Housing on January 29 (Goal 2)

Transportation on February 5 (Goal 2)

Poverty, Hunger, & Homelessness on February 12 (Goal 4)

Emergency & Disaster Preparedness & Response on February 19 (Goal 4)

Isolation, Inclusion, & Respect on February 26 (Goal 2)

Preventing & Responding to Abuse, Neglect, & Exploitation on March 4 (Goal 4)

- Roundtable Discussions continue to drive rich conversations in communities on diverse topics:
 1. Nevada County in December with Grass Valley City Council Member Jan Arbuckle on transportation, social isolation, and emergency and disaster preparedness
 2. Santa Barbara County in February with Senator Jackson on social and medical isolation
 3. Santa Clara County in February with Senator Beall on transportation and housing
 4. Los Angeles County in March with Assembly Member Nazarian on caregiving
 5. Sacramento County in March with Senator Pan on health and long-term services and supportsHumboldt County in April with Assembly Member Wood on social and medical isolation and housing

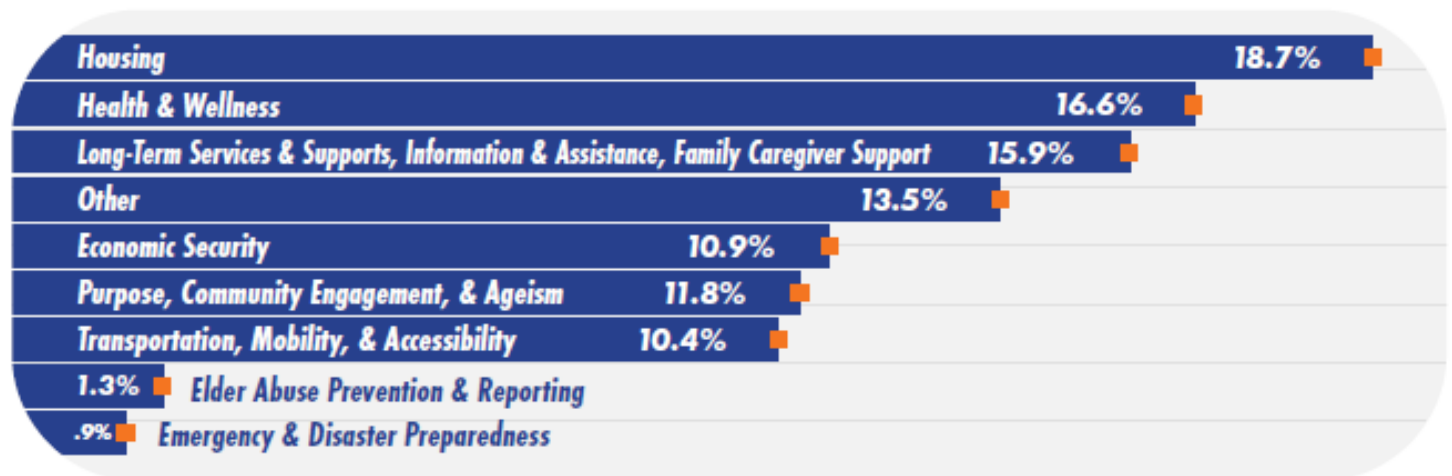
WE HEAR YOU

We have been listening to your Engage emails, recommendations, public comments, committee discussions, Webinar Wednesday polls, community roundtables and more.

Top Issues

- 1. Housing & Homelessness — Challenge:** More housing of all kinds, affordable housing, supportive housing, and innovative options, like home sharing and accessory dwelling units, are needed across the state.
- 2. Home & Community Living — Challenge:** More long-term services and supports that are available, affordable, and even findable to help people and families live in our homes of choice as we age.
- 3. Inclusion, Isolation, & Purpose — Challenge:** Older people in California are too often separated and excluded from community life causing loneliness, depression, and rising suicide rates.
- 4. Protection from Abuse, Neglect, & Exploitation — Challenge:** Older adults and families are experiencing harm — including growing online and home repair scams; more modern and comprehensive prevention and response systems are needed.
- 5. Emergency Preparedness, Response, & Recovery — Challenge:** From preparedness to communication, evacuation, shelter, and recovery, the access and functional needs of older adults and people with disabilities need stronger focus, in order to prevent trauma and loss of life during California’s far-too-frequent power shutoffs, fires, mudslides, floods, and earthquakes.

Together We EngAGE Public Comment Breakdown



MPA Survey 2019-2020

Common Themes

- How will the plan be relevant to and reflect all of California’s **diversity**, including racial, ethnic, and immigrant communities, LGBTQ, women, and rural Californians? Listen to the [Equity Work Group](#) meeting.
- How will the plan address the rise and devastation of Alzheimer’s and all dementias, mental health, and all **cognitive impairments**, for people, families, services and systems? Listen to the [Healthy Aging and Isolation, Inclusion, and Respect](#) webinars.
- How will the plan capture how **technology** is changing many aspects of aging and disability and has the potential to do more if appropriately deployed and accessible to all? Listen to the [Research Subcommittee](#).

4. How will the plan include all generations, foster **cross-generation connections**, and speak to all stages of lifespan, including children and young adults? Tune in to the Civic and Social Engagement webinar.
5. How will the plan reflect the **economic transformation** driven by an aging California, as people work longer and differently, and use more and different goods and services — including direct care workers and health care professionals? Listen to the [Work Opportunity](#) and Geriatric Medicine webinar.

All of this input is going to Stakeholder Advisory Committee and the Cabinet Work Group this spring and summer for consideration for the final Master Plan for Aging, to be released October 1.

COLLABORATION & COORDINATION

The work of developing the MPA is being conducted in close collaboration with a wide array of partners and stakeholders, including the disability community, labor, philanthropy, academia, healthcare providers and plans, employers, and foundations. Key government partners include the [Governor's Task Force on Alzheimer's Prevention and Preparedness](#). The MPA will be discussed at Governor's Task Force on Alzheimer's (Disease) Prevention and Preparedness at the Alzheimer's roundtable in March.

Other key partners include the Department of Health Care Services' [California Advancing and Innovating Medi-Cal \(CalAIM\)](#) initiative, the [California Commission on Aging](#), the [Olmstead Advisory Committee](#), the [Alzheimer's Disease and Related Disorders Advisory Committee](#), Tribal governments, and others.

New private sector and philanthropic convenings are under development.

TRANSFORMING CDA

Planning continues and the new strategic plan will launch July 1 featuring four clear goals for the department: Implement the MPA, deliver quality services for older adults, people with disabilities, caregivers, and families, engage the public around aging, and modernize CDA.

SAVE THE DATE

June 17, 2020

Together We Engage MPA Statedwide Event in Sacramento + live-streamed. Details to come.

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