

# MASTER PLAN FOR AGING PROGRESS REPORT

SUMMER 2020



## MPA Stakeholder Engagement Process Wraps Up

Stakeholder Advisory Committee (SAC) Releases Final Recommendations to Administration

### What's Next for the MPA Process?

On September 15th, the SAC released over 800 Master Plan for Aging recommendations. The California Health and Human Services Agency and an All Cabinet Work Group are currently reviewing these recommendations and developing the MPA with the Governor this fall. This December, the Governor will release the final Master Plan for Aging, including the MPA State Plan, Local Playbook, and Data Dashboard in alignment with the Governor's Alzheimer's Prevention and Preparedness Task Force. We look forward to partnering with state and local government, non-profit, and private entities on implementation of the Master Plan in 2021.

### 2019-2020 Together We Engage Stakeholder & Public Engagement Process

Since the Governor's Executive Order in June 2019, the Master Plan for Aging's [Together We Engage](#) campaign has included nine [SAC](#) meetings, as well as thirteen [Long-Term Services & Supports Subcommittee](#), six [Research Subcommittee](#), and four [Equity Work Group](#) meetings. In between these meetings, countless hours of work took place, including review and consideration of over 240 [stakeholder organization recommendation letters](#) and over 1,000 public comments collected via meetings, surveys, email, nine [Webinar Wednesdays](#). Legislators convened communities with us to discuss the MPA at six [legislative round tables](#). Throughout the past year, the MPA team has gathered a wide range of input through dozens of MPA forums with associations, local communities, and private sector partners.

This engagement process has culminated in over [800 Stakeholder Advisory Committee recommendations](#) to inform the final Master Plan for Aging. An [executive summary](#) was released by SAC lifting up Long Term Services and Supports, Housing, Poverty, Equity and Leadership priorities.



## ***Together We Engage: Summer 2020***

Following a two-month pause to focus on COVID-19 response efforts, the Stakeholder Advisory, public, and partner activities resumed in May 2020.

### ***Summer Subcommittee and Work Groups Activities***

The Research Subcommittee met twice to determine an [MPA Research Agenda](#), as well as to inform the development of the MPA Data Dashboard. The Long-Term Services and Supports Subcommittee met three times for discussion of the proposed Long-Term Care at Home Benefit, and the Equity Work Group met twice to develop MPA equity recommendations, an [equity tool](#), and an equity glossary for use in the MPA planning and implementation phases.

### ***Public Input on COVID-19***

In July, CDA released a public online [COVID-19 Impacts and Recommendations survey](#). Over 1700 responses, which emphasized social isolation, timely health care access, and the role of technology and the Internet, were summarized and shared with the Stakeholder Advisory Committee. To respond to those needs, a [resource card](#) was produced and shared out on social media. (Please continue to share).

### ***Knowing Our History, Listening to Our Elders***

In August, CDA began a project to interview retired and long-serving leaders of California's aging policy and programs whose experience, perspective, and insight will inform our future planning. A timeline and stories will be included in the final Master Plan.

### ***Private Sector Partners***

In April, Director McCoy Wade participated in USC Annenberg Norman Lear Center's Hollywood, Health & Society's panel on Older Adults & Caregiving in the Age of COVID-19; as well as participated in the Milken Institute's Summer Series on California's Older Demographic Future.

### ***Final Stakeholder Advisory Committee Meetings***

Following a brief pause to focus on COVID-19 response efforts, the SAC began re-convening on May 28<sup>th</sup>, moving forward with the development of its MPA recommendations. On September 15<sup>th</sup>, the SAC presented its [executive summary](#), [seven small group reports](#), and its [final recommendations](#) to inform the Master Plan for Aging. The SAC was kindly joined by Master Plan for Aging champion, and [Senate Bill No. 228](#) sponsor, Senator Hannah-Beth Jackson (District 19) who shared remarks.



## Legislative Round Table



The engagement process officially wrapped up on September 22<sup>nd</sup> with a [virtual Legislative Roundtable hosted by Assemblymember Jim Wood](#) regarding aging and disability services in [District 2](#) (Mendocino, Humboldt, Del Norte, Trinity, and Sonoma Counties). The discussion focused on Housing and Health — and their connection to each other — as well as the specific strengths and challenges of rural communities.

We are grateful to the public, our partners, and our stakeholders for all their participation! [Click here to view a short video commemorating the Together We Engage process.](#)

## Building a California for ALL Ages: Ensuring Equity in Aging

CDA launches campaign to combat ageism and inequities

For the Master Plan for Aging to succeed, it truly must be a plan for ALL Californians of ALL ages. California's vision of equity in aging is to transform every person's older years into their golden years regardless of age, disability, race, ethnicity, immigration status, religion/faith, income, geography, sexual orientation, gender identity, language, or family status.



To combat ageism and to promote equity in aging, CDA has launched the California For ALL Ages initiative, starting with a [California for All Ages Virtual Town Hall](#) (7/29) which featured expert panelists in the fields of aging and equity. Visit CDA's [Equity In Aging Resource Center](#), as well as a [California for ALL Ages resource page](#), to find out ways you can support this initiative, including the use of our [digital campaign toolkit](#). CDA and our partners have been using this toolkit to lift our collective voices to challenge ageist assumptions and change internal biases and attitudes about what aging and older adults. On November 4<sup>th</sup>, CDA will launch a monthly Ensuring Equity in Aging webinar series, which will feature partners serving diverse communities of older adults, people with disabilities, and families across California.

For information on the Master Plan for Aging, visit [www.EngageCA.org](http://www.EngageCA.org). For a CDA's COVID-19 and Aging and Equity resources, visit [www.aging.ca.gov](http://www.aging.ca.gov).

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