Master Plan for Aging
Five Bold Goals Virtual Summit
Wednesday, January 13th, 2021
LOGISTICS

CLOSED CAPTIONING IS AVAILABLE
• Access by clicking the icon at bottom of your Zoom screen

JOIN US IN THE Q&A
• Share your questions about the Master Plan for Aging

SUMMIT RECORDING WILL BE POSTED
• Visit CDA’s YouTube channel to access it
WELCOME – FIVE BOLD GOALS SUMMIT

• Richard Figueroa, Deputy Cabinet Secretary, Office of the Governor

• Kim McCoy Wade, Director of the California Department of Aging
AGENDA – FIVE BOLD GOALS SUMMIT

GOAL: Identify top priorities and key next steps that can be taken in 2021 to advance the Master Plan’s five bold goals

WHO WE’LL HEAR FROM:
• State partners
• Legislative champions
• Key stakeholders
AGENDA: Lightning rounds on each goal

- 1:15 - 1:45: Goal 1, Housing for all Ages and Stages
- 1:45 - 2:15: Goal 2, Health Reimagined
- 2:15 - 2:45: Goal 3, Inclusion and Equity
- 2:45 - 3:15: Goal 4, Caregiving That Works
- 3:15 - 3:45: Goal 5, Affording Aging
- 3:45: Closing Thoughts from Deputy Secretary Mijic
COVID-19 VACCINES

COVID-19 VACCINE IS HERE

STAY INFORMED. KEEP WEARING YOUR MASK.

- Validated by the nation’s top medical experts to be safe and effective
- Provided at no cost
- Phased distribution plan based on risk and level of exposure
- Widely available later in 2021

medical.ca.gov/vaccines

MEDICAL EXPERTS ENDORSE COVID-19 VACCINES

YOUR SAFETY IS A PRIORITY:
CA’s top medical experts have validated that the vaccines are safe and effective.

ACCESS WILL BE FAIR:
Vaccines will be provided at no cost and will be widely available later in 2021 through a phased plan based on risk and exposure levels.

VACCINATION HELPS END THE PANDEMIC:
Getting vaccinated will help us reopen the economy and relieve severely impacted hospitals and communities.

medical.ca.gov/vaccines
PANDEMIC RESPONSE

STAY HOME. SAVE LIVES. CHECK IN. RESOURCE CARD

DO YOU OR SOMEONE YOU KNOW NEED:

- **GROCERIES OR MEALS**, call 2-1-1 or visit [www.211ca.org](http://www.211ca.org) to connect to local food assistance and more.
- **MEDICINE OR MEDICAL ATTENTION**, call your health plan or doctor’s office for help. In an emergency call 911.
- **COMMUNITY CONNECTIONS**, reach out to 5 people for regular check-in calls, or call Friendship Line CA at 1-888-670-1360 for someone to listen 24/7.
- **PROTECTION FROM ABUSE AND NEGLECT**:  
  - Call 1-800-231-4024, if you are living in a care facility for the Long-Term Care Ombudsman CRISIS Line  
  - Call 1-833-401-0832, if you are living at home to talk to Adult Protective Services.
- **PROTECTION FROM FRAUD**, call 1-877-908-3360, for AARP’s Fraud Watch Network Helpline.
- **SUPPORT WITH ALZHEIMER’S OR OTHER DEMENTIAS**, call 1-800-272-3900 for the Alzheimer’s Association 24/7 Helpline.
- **GENERAL COVID-19 INFORMATION**, call the COVID Information Line at 1-833-422-4255 or visit [www.covid19.ca.gov](http://www.covid19.ca.gov).

For More Resources, visit EngageCA.org and aarp.org/coronavirus or aarp.org/elcoronavirus.

For Information For All Older Adults Services, call California Aging & Adult Information Line 1-800-510-2020 or go to [www.aging.ca.gov](http://www.aging.ca.gov).
Master Plan FOR AGING

FIVE BOLD GOALS FOR 2021

The Master Plan for Aging provides a comprehensive blueprint for policy makers to help build a California for All Ages by 2021. The Master Plan for Aging focuses on five bold goals: health, economic well-being, housing, transportation, and community development. It is a roadmap for creating a more equitable, inclusive, and sustainable future for all Californians.

GOAL 1: HEALTH

The Master Plan for Aging emphasizes the importance of healthy aging. It promotes policies and programs that support healthy aging for all Californians, including access to healthcare, prevention of age-related diseases, and support for caregivers.

GOAL 2: ECONOMIC WELL-BEING

The Master Plan for Aging aims to improve economic well-being for all Californians. It focuses on creating opportunities for employment, economic development, and income security for older adults.

GOAL 3: HOUSING

The Master Plan for Aging recognizes the importance of affordable and accessible housing for all ages. It calls for policies and programs that support the development of affordable housing options for older adults.

GOAL 4: TRANSPORTATION

The Master Plan for Aging prioritizes transportation options that are accessible and affordable for older adults. It promotes policies and programs that support accessible transportation options, including public transportation and ridesharing services.

GOAL 5: COMMUNITY DEVELOPMENT

The Master Plan for Aging promotes community development that is inclusive and equitable. It focuses on creating communities that are safe, healthy, and vibrant for all ages, including older adults.

The Master Plan for Aging is a roadmap for building a California that is age-friendly, inclusive, and sustainable. It is a call to action for policy makers, community leaders, and all Californians to work together to create a better future for all ages.
AGING IS CHANGING AND IT’S CHANGING CALIFORNIA

California’s demographics are shifting. We will be prepared to ensure that all residents have the opportunities needed to thrive as we age the Golden State.

Californians are living longer than ever before

At 81.9 years, California has the second highest average life expectancy in the nation

Source: www.medicare.gov
By 2030, Californians 60 and Over Will Comprise One-Quarter of the Population

Distribution of the CA population by age group, by year

Number of Californians age 60+ by year

Source: CA Department of Finance
CALIFORNIA’S OLDER POPULATION is becoming more racially and ethnically diverse

- By 2030, white, non-Hispanic older adults will no longer represent the majority of older adults

**California’s 60+ population by race/ethnicity, by year**

- **2010**
  - White, non-hispanic
  - Hispanic (any race)
  - Asian, Native Hawaiian, Pacific Islander, non-hispanic
  - Black, non-hispanic
  - Multiracial, non-hispanic
  - American Indian, Alaska Native, non-hispanic

- **2030**
  - White, non-hispanic
  - Hispanic (any race)
  - Asian, Native Hawaiian, Pacific Islander, non-hispanic
  - Black, non-hispanic
  - Multiracial, non-hispanic
  - American Indian, Alaska Native, non-hispanic

- **2060**
  - White, non-hispanic
  - Hispanic (any race)
  - Asian, Native Hawaiian, Pacific Islander, non-hispanic
  - Black, non-hispanic
  - Multiracial, non-hispanic
  - American Indian, Alaska Native, non-hispanic

Source: CA Department of Finance
TOGETHER WE ENGAGE: How We Got Here

- Public Participation
- Stakeholder Engagement
- Stakeholder Recommendations
- Community Roundtables with Legislators
- Task Force on Alzheimer’s Prevention & Preparedness
- Cabinet Work Group
FIVE BOLD GOALS for 2030

Master Plan for Aging
The Master Plan for Aging is for people of all ages who are family, friends, neighbors, coworkers, and caregivers of older adults.

Learn more at mpa.aging.ca.gov

- **Goal 1:** Housing for All Ages and Stages
- **Goal 2:** Health Reimagined
- **Goal 3:** Inclusion and Equity, Not Isolation
- **Goal 4:** Caregiving that works
- **Goal 5:** Affording Aging
FIVE BOLD GOALS, with 23 Strategies

GOAL ONE: Housing for All Ages & Stages
A. More Housing Options
B. Transportation Beyond Cars
C. Outdoor & Community Spaces for All Ages
D. Emergency Preparedness & Response
E. Climate-Friendly Aging

GOAL TWO: Health Reimagined
A. Bridging Health Care with Home
B. Health Care as We Age
C. Lifelong Healthy Aging
D. Geriatric Care Expansion
E. Dementia in Focus
F. Nursing Home Innovation

GOAL THREE: Inclusion & Equity, Not Isolation
A. Inclusion and Equity in Aging
B. Closing the Digital Divide
C. Opportunities to Work
D. Opportunities to Volunteer and Engage Across Generations
E. Protection from Abuse, Neglect & Exploitation.
F. California Leadership in Aging

GOAL FOUR: Caregiving That Works
A. Family & Friends Caregiving Support
B. Good Caregiving Jobs Creation
C. Virtual Care Expansion

GOAL FIVE: Affording Aging
A. End Homelessness for Older Adults
B. Income Security as We Age
C. Protection from Poverty & Hunger
THE NEXT STEP: MPA Initiatives for 2021-2022

Ten Cabinet Agencies + strong partnership with local leaders, private sector, federal government, and all stakeholders, will launch over 100 initiatives within the first two years.
MASTER PLAN FOR AGING PLAYBOOK

THE MPA LOCAL PLAYBOOK
Seven Plays to Build Communities for All Ages

PLAY ONE: Engage Your Local Leaders
PLAY TWO: Explore Local Data
PLAY THREE: Review Existing Local Aging Models
PLAY FOUR: Select Your MPA Initiatives for Implementation
PLAY FIVE: Build Your Action Plan
PLAY SIX: Evaluate Your Initiative
PLAY SEVEN: Stay Connected

The Master Plan for Aging
LOCAL PLAYBOOK
Taking Action to Build Californian Communities for All Ages
MEASURING PROGRESS

California for all Ages by 2030

The Master Plan for Aging outlines five bold goals to pursue over the next ten years. This Data Dashboard for Aging provides a set of indicators to measure progress. Learn more about the five bold goals and view the indicator progress below.

- Housing for All Ages and Stages
- Health Reimagined
- Inclusion and Equity, Not Isolation
- Caregiving That Works
- Affording Aging
- Indicator Progress Dashboard
MASTER PLAN FOR AGING:

GOAL 1

HOUSING FOR ALL AGES & STAGES

• We will live where we choose as we age in communities that are age, disability, and dementia-friendly, and climate and disaster-ready.

Target:

• Millions of New Housing Options to Age Well.

Learn more about the Master Plan’s 5 bold goals at mpa.aging.ca.gov
GOAL 1: HOUSING FOR ALL AGES & STAGES

State Partner:
• Lourdes Castro Ramírez, Secretary of the Business, Consumer Services and Housing Agency

Legislator:
• Senator Scott Wiener, Chair of the Senate Housing Committee

Stakeholder:
• Rafi Nazarians, Associate State Director, AARP
MASTER PLAN FOR AGING:
GOAL 2

HEALTH REIMAGINED

• We will have access to the services we need to live at home in our communities and to optimize our health and quality of life.

Target:

• Close the Equity Gap in and Increase Life Expectancy

Learn more about the Master Plan’s 5 bold goals at mpa.aging.ca.gov
GOAL 2: HEALTH REIMAGINED

State Partner:
- Jacey Cooper, Chief Deputy Director of Health Care Programs, California Department of Health Care Service

Legislator:
- Assemblymember Joaquin Arambula, Chair of Assembly Budget Subcommittee - Health and Human Services

Stakeholder:
- Maya Altman, CEO, Health Plan of San Mateo
MASTER PLAN FOR AGING: GOAL 3

INCLUSION & EQUITY, NOT ISOLATION

• We will have lifelong opportunities for work, volunteering, engagement, and leadership and will be protected from isolation, discrimination abuse, neglect, and exploitation.

Target:

• Keep Increasing Life Satisfaction as We Age.

Learn more about the Master Plan’s 5 bold goals at mpa.aging.ca.gov
GOAL 3: INCLUSION & EQUITY, NOT ISOLATION

State Partner:
- **Kim McCoy Wade**, Director of the California Department on Aging

Legislator:
- **Senator Melissa Hurtado**, Chair of the Senate Human Services Committee

Stakeholder:
- **Edie Yau**, Director of Diversity and Inclusion, Alzheimer’s Association
MASTER PLAN FOR AGING:
GOAL 4
CAREGIVING THAT WORKS

• We will be prepared for and supported through the rewards and challenges of caring for aging loved ones.

Target:
• One Million High-Quality Caregiving Jobs.

Learn more about the Master Plan’s 5 bold goals at mpa.aging.ca.gov
GOAL 4: CAREGIVING THAT WORKS

State Partner:
• Julie Su, Secretary for the California Labor and Workforce Development Agency

Legislature:
• Elizabeth Fuller, Chief Committee Consultant, Assembly Committee on Aging and Long-Term Care

Stakeholder:
• Donna Benton, Director of the USC Family Caregiver Support Center
MASTER PLAN FOR AGING:
GOAL 5

AFFORDABLE AGING

• We will have economic security for as long as we live.

Target:

• Close the Equity Gap In and Increase Elder Economic Sufficiency.

Learn more about the Master Plan’s 5 bold goals at mpa.aging.ca.gov
GOAL 5: AFFORDABLE AGING

State Partner:
• Kim Johnson, Director of the California Department of Social Services

Stakeholder:
• Kevin Prindiville, Executive Director, Justice in Aging
CLOSING THOUGHTS

• Marko Mijic, Deputy Secretary of the California Health and Human Services Agency
LET’S STAY CONNECTED AND BUILD A CALIFORNIA FOR ALL AGES TOGETHER!

Visit MPA.aging.ca.gov to learn more about the MPA

• Sign up for the Together We Engage newsletter for MPA updates